



PRESENTS

**Certificate of  
Financial Wellness  
Education  
(CFWE)**

**PROGRAM DESCRIPTION AND OBJECTIVE:**

The Certificate of Financial Wellness Education (CFWE) acknowledges participation in a series of MASFAA-sponsored in-person and webinar events designed to increase participants' knowledge of:

- Personal finance topics, such as credit, budgeting, identity theft, etc.,
- Best practices for implementing financial education programs at their institutions, and
- Resources available to educate staff, students and/or families at their institutions.

Certificate holders will have the skills to:

- Identify and articulate the value of financial wellness education,
- Implement or expand financial wellness education initiatives at their institution,
- Identify and foster campus partnerships, and
- Improve their personal finance knowledge.

**CERTIFICATE REQUIREMENTS:**

Applicants must participate in four (4) MASFAA events related to the CFWE objectives outlined above in a one MASFAA membership period. Most events count for one (1) credit each. Qualifying events include:

- MASFAA Financial Wellness Symposium (counts as 2 events)
- MASFAA Conference sessions on FWE topics (each session counts as 1 event)
- MASFAA-sponsored webinars on FWE topics (each webinar counts as 1 event)

**PROCESS FOR CERTIFICATION:**

Upon completing four (4) events, applicants should request the certificate by submitting the CFWE Application (see page 2). The application should be submitted **within 2 months** of attending the last session that will complete the 4 event requirement or by the end of the applicable MASFAA membership year, whichever is earlier.

Please email questions to: [masfaa.fwe@gmail.com](mailto:masfaa.fwe@gmail.com)



## Certificate of Financial Wellness Education (CFWE) Application

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Institution: \_\_\_\_\_

Session Attended	Date	No. of Credits
<b>Total Credits</b>		

Signature: \_\_\_\_\_

Date Submitted: \_\_\_\_\_

PLEASE EMAIL CERTIFICATE APPLICATION TO: [masfaa.fwe@gmail.com](mailto:masfaa.fwe@gmail.com)