

MEETING MINUTES  
21/22 MASFAA EXECUTIVE COUNCIL  
November 16, 2022

**Motion to begin: Lauren**

**Second: Amy Stewart**

**Meeting began at: 2:04pm**

**Welcome/Officer Reports:**

**President: Amy**

- Amy shared the update on recruiting volunteers to assist with writing and updating the MASFAA history.
- Will follow up on email sent to directors with forms asking for testimonies about what MASFAA has done for them and how the organization has contributed their success stories.
- Discussed the status of the mailbox transition and the date the mailbox was last checked with Ebony, Jennifer and Beth.

**President Elect: Jillian**

- Shared the awards have been determined and the trophies are completed.
- Jillian thanked everyone for assisting with the quick voting
- Presidential award will be presented in spring along with volunteer of the year award.

**Past president: Ebony**

No update

**Treasurer: Jeff and Beth**

- Beth and Jeff are transitioning the Treasurer role over to Jeff.
- Taxes are being worked on.
- Asked voting members to provide home addresses and phone numbers for tax purposes.
- MASFAA is in good shape financially, strong assets.
- Year end fiscal statement will be available at tables at the conference.
- We have not had to pull from reserves or savings to pay for conference due to fees collected.
- Jeff is updating reimbursement forms for committee chairs.
- Bank cards are to be mailed to Jeff and Amy.
- Mailbox has been checked recently and mail has been distributed.
- Jennifer M will be checking the mailbox on a regular basis.
- Stephanie Wells shared that we collected \$27,250 revenue from the vendors.
- Amy talked about possibly updating the Treasurer's computer that is from 2010.

**Committee Reports and Goal Setting**

N/A

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**Access, Inclusion & Diversity Committee: Tanika**

- Tanika shared that in this upcoming giving season the committee started a virtual fundraiser for Children's Hospital in Boston with a goal amount of \$1000.
- The committee is also doing an in-person campaign for soup kitchen volunteers.
- The 1<sup>st</sup> Gen sub-committee has been helping 1<sup>st</sup> Gen students and families with FAFSA completion and with information on getting ready for college.
- 4 members of the committee will be attending the conference.
- Tanika asked about getting their own committee t-shirts in order to promote committee membership and volunteerism and asked about t-shirt sponsors.
- Beth shared information on outside organizations that sponsor and offer scholarships to 1<sup>st</sup> Gen students/organizations.

**Conference Committee:**

N/A

**Communications: Leanne**

- No updates
- Requested that members take pictures of sessions at the conference over the next couple of days to be posted on the site and social media.
- Leanne would also like to put together a video in order to entice new membership.

**Development: Stephanie**

- Development has collected \$27,250 in revenue from vendors and sponsors.
- Had a last-minute silver level sign up.
- Bags and lanyards look great.
- Vendor space will be close but will work.
- Everyone was sent a slide that included the conference logo.
- Regarding signage- sponsor signs are upstairs and ready to go.

**EASFAA Update: Monica**

N/A

**FAFSA Day: Jennifer**

- First virtual event was Monday night.
- 60 people registered and 25 attended with 6 volunteers
- Families were satisfied with the event.
- Sessions will be offered each month through February.
- Committee will be keeping events virtual due to low interest in in-person events.
- Mike has been updating the website.

**Finance**

N/A

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**Financial Wellness: Kat**

- Sent email this morning inviting people to attend one/both Financial Wellness sessions.
- Both sessions equal 1 credit towards the certificate this year.
- Kat asked if sessions could be recorded?
- Advised at this time sessions are not able to be recorded.
- The Financial Wellness 529 session counts for 1 credit towards the certificate.
- The March 1st Spring symposium at Assumption College will also count 1 credit.
- There was a person asking if there were other opportunities to earn credit towards the certificate if they could not attend the conference. Lauren suggested attending the tax workshop for the person that cannot make the sessions for the certificate.
- At the August retreat Kat volunteered to compile a list of committees and members. She will ask for assistance with this information and will be emailing chairs/co-chairs.

**Government Relations: Betsy and Ellen**

N/A

**Membership & Technology: Jeff**

- There are 531 current paid members
- Tax workshop brought in membership
- Suggested getting members that sign up to attend training and events in order for them to get more involved with MASFAA.

**Nominating Committee: Ebony**

N/A

**Professional Development: James**

- Tax workshops: 133 people signed up
- 57 for business tax training
- James thanked Amy for presenting at the Leadership Academy and discussed the current progress and cohort attending. The group is small but attentive and engages.

**Member-At-Large Updates:**

N/A

Motion to adjourn: Jillian

Second: Kim

Meeting ended at: 2:37