

Massachusetts Association of Student Financial Aid Administrators
Executive Council Meeting
March 13th, 2020
Zoom Meeting

Executive Council: (Voting Members)

- | | | |
|-------------------|--|---------------------------------------|
| ■ Kevin DeRuosi | <input type="checkbox"/> Shannon James | ■ Donna Shelby |
| ■ Monica Blondin | <input type="checkbox"/> Korinne Peterson | ■ Ross Glover |
| ■ Melissa Metcalf | <input type="checkbox"/> Robyn Butterfield | <input type="checkbox"/> Ebony Carter |
| ■ Linna Tran | ■ Ben Parsons | |

Committees:

- | | | | |
|--|---|---|--------------------------------------|
| <input type="checkbox"/> Siobhan Keenan | <input type="checkbox"/> Amy Staffier | <input type="checkbox"/> Jan Combs | ■ Jennifer Bento-Pinyoun |
| <input type="checkbox"/> Brandon Cipoletta | ■ Susan Kolls | ■ Jonathan Sparling | <input type="checkbox"/> Lisa Tablot |
| ■ Betsy Mayotte | <input type="checkbox"/> Thomas Hunt | <input type="checkbox"/> Ina Frye | ■ Beth Feinberg Keenan |
| ■ Sarah Bergeron | <input type="checkbox"/> Dawn Batchelor | ■ Jennifer Sheely | ■ Robert Picoriello |
| ■ Lauren Sullivan | ■ Julie Lawton | <input type="checkbox"/> Michelle Clifton | <input type="checkbox"/> Ramon Soto |
| <input type="checkbox"/> Jaron Tucker | <input type="checkbox"/> Jeff Bentley | <input type="checkbox"/> Kaitlyn Ma | ■ Monique Howell |

Other Attendees:

Meeting started at: 10:04AM

Motion to start: Ben Parsons

Second: Kevin DeRuosi

Welcome: Monica Blondia

- Reviewed agenda
- Checking in everyone is okay amidst COVID

Executive Council Reports:

Past President: Melissa Metcalf

- No updates

President: Kevin DeRousi

- Checking again with everyone's wellness
- Elections
 - Graduate and Professional – Monique Howell
 - Treasurer – Dawn Batchelor

- One Candidate for president
- Four year private has one candidate
- We will go live with the election next week

President Elect: Monica Blondin

- Monica asked everyone to go through their committees and let her know who does not have and needs a co-chairs
- All chairs must provide their dates
- EC Minutes pending Shannon
- Motion to approve minutes: Ben Parson

Treasurer: Shannon James – Updates from Monica Blondin

- We are still working on taxes and it was extended
- We have investment reserves
- Budget will be sent out for individual committees next week

Committee reports

FAFSA Day: Jen

- All events have been completed
- There were 27 sites
 - This is down a few from last year
- 770 students in total and 157 volunteers
 - Again, a little bit down from last year
- There will be a yearend meeting online soon
- FAFSA Day Committees will continue to provide help desk
 - 10 calls per weeks
- Great % for most completed for small school, large school, and most approved \$750 scholarship
- We sent thank you letters for principal and president of host sites
- Amy and Jen will stay on the committee
- Monica – is there someone you have in mind?
 - Jen said they are still finding a person

Development: Donna Shelby

- No updates
- Donna mentioned that they heard from a couple of new vendors from last year conference
- 30+ vendors
- Donna will be co-chair and Jeff will be backup

Early Awareness: Ben Parson

- Southbridge Middle School

- Reach out to Department of Education
 - She will start looking for a new school
 - A school in East Boston
- Kaitlyn will stay on
 - Her colleague may also be invited

Financial Wellness: Sarah Bergeron

- Lisa and Sarah spoke early this week
 - The plan is to delay food and insecurity podcast
- Considering everything, the podcast will be paused until the summer

Government relations: Betsy Mayotte

- Co-chair is Barbara from Middlesex Community College
- There was a call this week
 - COVID was the top conversation
- They are in the works of creating a single source to regulate any guidance
- On MASFAA page
 - Link is only for people living in Boston
 - Overall best practices
 - How are you handling x, how you are handling y
- Kevin will put a press release about the page later today
 - All information is fact-based and related to higher education
 - Government agency, NASFAA, department of education
 - There's no sharing from Boston Globe or other new source
- Betsy asked which committee can take charge of the best practices
 - We are creating a temporary new committee for this
- Kevin mentioned best practice for MASFAA email, and everything will go to a mailbox
 - Any volunteer?
 - Monica
 - Kevin
 - Melissa
 - Jeff
- Example: Those who are closing their physical campus, appeals – what are your criteria?
 - Refunding room and board
 - Work study
- Kevin mentioned what he is doing for his campus and some best practices
 - Work study – He wrote a query to find students who live on campus
 - He will share this query to find students
 - Page will be a great for professionals
 - We are the first to put this out

- Betsy said we do not know what's happening because this could end in 3 weeks or be ongoing or seasonal
 - Prepare for the worse and hope for the best
- Betsy will resume priority once everything is settled

GPCC: Robert Picoriello

- GPCC symposium was last Friday
- 60 people attended
- The topics were food scarcity, income share agreement, overborrowing, etc.
- From the evaluation, things have gone well
- Reimbursement went great
- Rob and Maria are staying on as co-chairs
- Kevin mentioned that his colleague loved the symposium and stayed the entire time
 - She also brought back information to work to share with her colleagues
- Everyone was engaged and asked questions

AID: Updates from Robert Picoriello

- June 19th Friday at northeastern
- We have a keynote speaker
- Chief of staff from Mass Education is coming
- There is one presentation on supporting low income
- Jaron will stay on

Membership: Jen Sheely

- There is not too much to report
- Everything is very quiet
- 635 members

PDT: Lauren Sullivan

- Lauren mentioned that they have not held a meeting for a while but they are communicating through emails constantly
- MLA session
 - Diversity session
- The other event we have is in June
 - Support Staff event at Wellesley

Technology: Monica updates

- There will be a meeting for this month
- Two new members
- Google docs of vendors are still open
- Will this be combined with membership?

- Kevin said no because we have not presented it the entire committees yet
- Kevin also mentioned that we will consider combining technology and membership together
 - A lot easier because they rely on each other for events and registration
 - Jonathan is joining the committee

Conference: Monique Howell

- Monique mentioned that they had their first meeting last month
- They are working on ideas of key note speakers
- Plan to meet remotely at the end of the month
- Betsy and Melissa went to visit Plymouth
 - They were able to get Wednesday for pre-conference
 - There are a lot of areas for vendors places
 - Betsy showed pictures of the conference
 - Went through where we have sessions, overflow, vendors and so on
 - Key note One anne shore – autism
 - The location is across the ocean and a lot of great places to visit

EASFAA: Melissa Metcalf

- EASFAA is canceling social events
- They are also canceling conference

Miscellaneous

- Is there a travel ban in your institution?
 - Jonathan mentioned that for his institution there is a ban for the next 30 days
 - Beth mentioned they have a travel ban until the end of April
 - Donna said there is no official ban but no flights
 - Monique mentioned that at Brandeis there is a ban of university business
 - Travel ban for international
 - Closed events to large group events and individual meeting with family
 - Remote flexibility – all grad school remote for the rest of the semester
 - Ben –mentioned students are all going home today for the rest of the semester
 - Cancelled all campus event
 - Melissa said that Boston College’s students are being sent home and events cancelled
 - Offices are still open
- Monica asked if any of the school decided to prorate and/or give refunds?
 - Melissa – prorating room and board
 - Monique – prorating room and board as well
 - Ben – also prorating room and board
 - He also mentioned another school is not changing anything

New Website

- Jonathon said that they did an initial research
 - Memberclicks, Member365, Digital Cheetah
 - Jeff, Sarah, Monica, and Kevin will be a part of this
 - Memberclicks
 - Jonathan mentioned that he feels confident in the platform
 - The website provides what we need and everything we need as an association
 - We are moving forward with this
 - A contract is in the works
 - The website is a powerful solution for us
 - Do we need to make a decision soon for March discount?
 - Jonathan will confirm with them
 - Ask NH and NY because they moved to Memberclicks
 - Pros/cons
 - Make sure we have the support that we need
 - Jonathon will follow-up
 - Monica – Kevin mentioned that when we have a retreat in August to have Memberclicks show a demo
 - Melissa – as far as bylaws, do we vote for the new website?
 - Monica will check with this

End of Year Event

- Typically held in June
- Members of Large was planning this
- Monica remembers that one year we combined a professional and educational event
- Last year was a social
- Betsy – ax throwing? A social in Plymouth?

Motion to end meeting: Monica Blondin

Second: Ben Parson

End time: 11:35AM