

Massachusetts Association of Student Financial Aid Administrators
Executive Council Meeting
November 13, 2019
Sheraton Springfield Monarch Place Hotel
Springfield, MA

Executive Council: (Voting Members)

- | | | |
|-------------------|---------------------|-----------------|
| ■ Kevin DeRuosi | ■ Shannon James | ■ Donna Shelby |
| ■ Monica Blondin | □ Korinne Peterson | ■ Ross Glover |
| ■ Melissa Metcalf | ■ Robyn Butterfield | ■ Ebony Marsala |
| ■ Linna Tran | ■ Ben Parsons | |

Committees:

- | | | | |
|---------------------|-------------------|---------------------|--------------------------|
| □ Siobhan Keenan | ■ Amy Staffier | □ Jan Combs | □ Jennifer Bento-Pinyoun |
| □ Brandon Cipoletta | ■ Susan Kolls | ■ Jonathan Sparling | □ Lisa Tablot |
| □ Betsey Mayotte | □ Thomas Hunt | ■ Ina Frye | □ Beth Feinberg Keenan |
| ■ Sarah Bergeron | ■ Dawn Batchelor | ■ Jennifer Sheely | □ Robert Picoriello |
| ■ Lauren Sullivan | □ Julie Wickstrom | □ Michelle Clifton | □ Ramon Soto |
| ■ Jaron Tucker | □ Jeff Bentley | ■ Kaitlyn Ma | |

Other Attendees:

Meeting started at 12:14
Motion to start Ben Parson
Second: Shannon

Welcome: Kevin DeRuosi

- Review Agenda
- Shifting Agenda for Conference Chair to go first

Committee reports

Conference: Jonathan and Susan

- Unconference
 - Jonathan and Susan are asking Exec Council to sell idea of unconference description and suggestions
 - Ex. athletic aid
 - This is an opportunity for people to talk about what they are interested
 - Exec council will facilitate
- Cocktail hour is 5:15PM with two floor and at 6PM the 2nd floor will close
- There is a photographer for headshots
- Don't forget to download conference app!
- People with MASFAA vest will guide the members
- Breakfast morning is the Business Meeting 8AM-9AM
- Stuffing pins and postcards starts at 2pm today
- What else does Conference need for volunteers?
 - Krysta is working with volunteers
 - Conference committee will grab people randomly in case

FAFSA Day: Amy

- 17 sites already held event
- 7 upcoming
- Lower attendance and sites
 - 34s site last year and now 24 sites this year
- 667 registrations, last year 779
- Sent registration rosters every Wednesday
- Please continue to promote on Twitter and Facebook
- Also, provide support through phone and email, about 19 phone calls a week and 10-15 emails

Access, Inclusion, and Diversity (AID): Jaron

- First meeting about 17 people
- Symposium is a work in progress
- During the first meeting a lot of ideas
 - Mental health awareness - the recent surge of documented autism
 - IEP
 - Cultural barriers
 - Equity
 - Education gap
- AID is finding people who already presented these topics and researching cost
- Tentatively setting meetings once a month

Development: Donna Shelby

- 28 exhibitors and sponsor
- One last company approached - LeverEdge
 - Appeals to graduate level MBA students
 - Founded by Harvard
- Everyone paid
- Doing puzzle again for the vendors
- 22 last year and there are 9 new vendors
- \$35,600 from vendors
- Donna suggest increasing the cost because more are interested
- One vendor purchased a lot of packages and we should limit it
- Capping the number of packages

Early Awareness: Ben Prason

- Got a lot of donation
 - Feel free to send more
- Carnival date is February 7th, Southbridge
- Bag stuffing is TBA
- Request will go out for last year presenters

Financial Wellness: Sarah Bergeron

- 3 sessions in the conference

- Webinar schedule for Dec 10th
- Flyers to put out

Government Relation

- no update

Graduate and Professional Concerns: Ina Fyre

- One meeting so far
- 5 people are committed to attend next meeting
- Only Eric and Rob
- Booked a space at Northeastern - Raytheon Amphitheater
- Next week will discuss about topics
- Food and Insecurity will be one topic
- March 6th date 8:30-4ish

Membership: Dawn Batchelor and Jen Sheely

- Member does not have much yet
- All the checks are found and completed
- Only outstanding is UMASS Boston check
- Currently, over 300 membership

Professional Development and Training - Lauren Sullivan

- There is a lack of participation this year
- Lauren mentioned they are looking into other options moving forward
- Suggestion is having events and days sponsored by other committees
- They are working on getting everything done earlier
 - Next year have everything ready by July
- Just a Facts went well
- The only complaint is everything is repetitive
- TBD on Leadership Academy

Technology

- No update
- Kevin - we need to find a committee members in order to get Greg and Julie off of it

Other Comments

- Kevin - we will have a committee table for the conference
 - Kevin suggested doing an incentive for people to get on committee and if they are able to attend 4 meetings, put them on a raffle
 - This is a work in progress as Kevin is working on the logistic

Executive Council Reports:

President: Kevin DeRousi

- Kevin thanked everyone for coming as today is a huge event for the 50th year
- Almost 2/3 of membership attending
- Kevin gave an appreciation to the volunteers
- For the conference, there is a lot of moving parts so please step up

- Melissa – show up to events as there are a lot of past-presidents at the conference

President Elected and Past President: Monica Blondin and Melissa Metcalf

- Monica and Melissa visited Plymouth hotel 1620
 - A great hotel and got a contract
 - They are hoping to put the deposit
 - Great parking
 - Great shops in walking distant
- It is Plymouth 400 anniversary so it will be a great time to join
 - Ocean is nearby
 - Small and intimate but plenty of room
 - A town of restaurants, brewery and wine

EASFAA: Melissa Metcalf

- Conference in may
- In the process of getting sessions proposal
 - Melissa advised to submit any

Treasurer: Shannon James

- Taxes are extended
- Shannon suggest increasing membership by \$10
 - Because this will assist in future finance
 - Right now, there is not enough going in the future if we leave things the same
- A suggestion is adding in bylaws to increase every 10 years by \$5-10
 - Kevin - after 5 years?
- Examples:
 - EASFAA is \$65
 - New Hampshire \$35
 - Conn \$150

Motion to make the membership \$10 more - Shannon James

Second - kevin

All oppose – none

- Donna - should we increase vendors?
 - Kevin/Melissa - Lisa did a research that we may be higher
- Melissa - there is constant increases every year
- Shannon asked if we should motion to have every 5-10 years increase in membership cost?
 - Melissa - no, we should revisit?
 - Topic will continue in email
- Melissa - we will add about spending money on alcohol

Other Comments

- Melissa brought up about elections
 - We are a little behind
 - Looking for president elect for 2021-22

- Treasurer
- Member of large 4 year private
- Member at large for graduate professional
- Kevin - if you are a chair or co-chair, have an advisory role to be in meetings or have a write up

Network Event: Ebony

- Network event for December
- Ebony did a lot of research
 - Paint bar sections
 - Axe throwing - Everett
 - Bowling?
- We already did a brewery
- Two events on two different location
- Discussion:
 - Ross - I like the idea of two different location - west and east
 - The event will be around the same time
- Ebony suggested Yaymaker as they do terrain, signs, paint, and a variety of classes
 - Ebony will reach out
 - They will book facility and set it up
- We will start in February and then have an event once every other month

Open Items:

- Storage facilities
 - Melissa will rent one in Newton
- Jaron has a list of volunteers for conference
 - Please sign up for any areas

Motion to end meeting: Ebony Marsala

Second: Melissa Metcalf

End time 1:23