



PRESENTS
**Certificate of Financial
Wellness Education
(CFWE)**

PROGRAM DESCRIPTION AND OBJECTIVE:

The CFWE is a series of in-person and webinar events designed to increase participants' knowledge of:

- personal finance topics, such as credit, budgeting, identity theft, etc.
- best practices for implementing financial education programs at their institutions
- resources available to educate staff, students and/or families at their institutions

Certificate holders will:

- Be able to identify why the work we do with financial literacy is of value
- Be able to implement at least two new initiatives at their institution
- Identify two new campus partners
- Improve their personal finance knowledge

CERTIFICATE REQUIREMENTS:

Applicants must attend 4 events of personal finance education in a one academic year period.

Hours may be obtained at the following events:

1. MASFAA Financial Wellness Education Committee's Symposium (counts as 2 events)
2. MASFAA Conference sessions sponsored by the Financial Wellness Education Committee (each session counts as 1 event)
3. "Sit and Learn" webinars

PROCESS FOR CERTIFICATION:

Attendees will receive an electronic confirmation of attendance at each of the wellness events they attend. Upon completing 4 events, they must submit the request for certificate (see page 2). Certificate application must be submitted **within 2 months** of attending the last session that will complete the 4 event requirement.



Application for Certificate of Financial Wellness Education (CFWE)

Name: _____

Title: _____

Institution: _____

Session Attended	Date	Events
Total Hours		

Signature: _____

Date Submitted: _____

PLEASE EMAIL CERTIFICATE APPLICATION TO: masfaa.fwe@gmail.com