

**Massachusetts Association of Student Financial Aid Administrators**

**Executive Council Meeting**

**September 18, 2020**

**Zoom Meeting**

**Executive Council: (Voting Members)**

- |                  |                     |                   |
|------------------|---------------------|-------------------|
| ■ Monica Blondin | ■ Beth Feinberg     | □ Ross Glover     |
| ■ Ebony Marsala  | □ Korrine Peterson  | ■ Jennifer Sheehy |
| ■ Kevin DeRuosi  | ■ Robyn Butterfield | ■ Dawn Batchelor  |
| ■ Shannon James  | ■ Ben Parson        | ■ Donna Shelby    |

**Committees:**

- |                          |                  |                     |
|--------------------------|------------------|---------------------|
| ■ Jaron Tucker           | □ Julie Lawton   | ■ Alia Georges      |
| ■ Amy Staffier           | ■ Katelyn Ma     | □ Jonathan Sparling |
| □ Jennifer Bento-Pinyoun | ■ Betsey Mayotte | ■ Jeff Bentley      |
| □ Mike Goodwin           | ■ Ellen Anderson | ■ Sarah Bergeron    |
| □ Brandon Cipoletta      | ■ Maria Morelli  | □ Lauren Sullivan   |
| ■ Monique Howell         | ■ Rob Picariello | ■ James McGehee     |
| □ Melissa Metcalf        | ■ Lisa Talbot    |                     |

**Other Attendees:**

*Motion to approve minutes: Kevin DeRuosi*

*Second: Robyn Butterfield*

*Meeting started at: 10:05AM*

*Motion to start: Ben Parson*

*Second: Kevin DeRuosi*

### **Welcome: Monica Blondin**

- Budget has been approved. Please review
- Technology was mentioned last meeting
- Julia and Monica set up a Zoom meeting
- GoToWebinar will be purchased
- Zoom Pro meeting will be purchased
- Please let Monica know about whether they prefer Zoom
- She recognizes that people have a comfort level for this

### **Executive Council Reports:**

#### **Past President: Kevin DeRousi**

- No updates
- The Strategic Plan is 60% done
- This will hopefully be done by next October
- Kevin will send the Strategic Plan to the Exec Council for review
- EASFAA has not met yet
- Kevin forwarded Jaron to First Year Experience
  - AID Committee
- Ross and Robyn – Kevin will get something on the calendar on what point to hit on

#### **President: Monica Blondin**

- No updates

#### **President Elect: Ebony Marsala**

- No Updates
- Did everyone receive the nominations?
- Once we get the information sent, we will get nominations for awards.
- The 15<sup>th</sup> is the deadline

#### **Treasurer: Beth Feinberg**

- No updates yet because will be trained later this month
- Budget has been approved
- Beth will go to Eastern Bank later this month

### **Committee reports**

#### **FAFSA Day: Amy Staffier**

- The times and dates are spread
  - 7PM, 2PM, one is during the weekday and weekend (Sunday)
- There will be a Spanish translator

- Brief presentation and live Q&A
- They have a site coordinators meeting
  - October 9<sup>th</sup> from 10AM-11:30AM
  - Check Lists
  - All site coordinators have been notified
- Once all of this has been recorded, the website will be updated

**Access, Inclusion, & Diversity Committee: Jaron Tucker**

- Jaron does not have a co-chair yet
  - He has reached out to the person he is considering
  - He's hoping to get one next meeting
- The speaker – Northeastern University
  - Pre-recorded section
  - He'll have questions to be sent and then he can answer the questions during the presentation
  - He mentioned that they can wait until a new symposium in June (?)
  - Jaron will reach out again
- Monica mentioned that there more folks who she and many other members can connect and reach out

**Development Committee: Donna Shelby**

- All sponsors were reached out
  - Only 5 got back
- Donna is working on adding information on the website
- She asked the team – if there are new company, lenders, or organizations to reach out, please let Donna know
- She will share the list of sponsors who she sent to

**Early Awareness and Outreach Committee: Katelyn Ma, Ben Parson**

- Intention for 2020 was to push this to Fall
  - It may likely be pushed to Spring
- Katelyn mentioned that she is struggling for a co-chair
  - She will be on maternity leave in the Fall. Congrats!
  - More members needed
- For now, offer a webinar or pre-recorded section
- Limitation of this committee
  - Availability of presentations
  - No sites are available
- Ben mentioned that trying to manage kids in person is difficult and zoom will be harder
- Katelyn will reach out to North Shore members and people she knows around the area
  - The presenters will be current/past members
  - She mainly wants the committee to go on
- Beth mentioned about adding a one-page document such as a web-based game or interreacted financial literacy game
  - Cash Course at NSCC

**Financial Education & Wellness Committee: Lisa Talbot, Alia Georges**

- Symposium - October 15<sup>th</sup>
  - Financial Wellness in a Virtual World
  - Emily Schwartz
  - Financial Wellness certificate will start at the symposium
  - Zoom will be used
    - They need the webinar and breakout function
  - 82 are registered for the symposium
- December 8<sup>th</sup> – Tuesday at 2pm
- Babson Financial Literacy Project
  - Open to all MASFAA membership
  - Wednesday November 18<sup>th</sup>
- Monica mentioned to add all these events on the Master Calendar

**Government Relations Committee: Betsy Mayotte, Ellen Anderson**

- Discussion about state house day
- The committee is focused on rebuilding relationship with State, Federal
  - Making a list of members
  - Organizing touch-based calls. About 2-3 people
- Ellen - OSFA Update
  - September 15<sup>th</sup> OSFA training
  - Fiscal year for MA has not been settled yet
    - Waiting on MassGrant
    - MNIL will be settled soon
  - 18-20 schools closed this year
  - Mount Ida closed abruptly and the Federal came in for a discussion about this
    - Mount Ida has 70 million in debt and this was not reported
  - OSFA is asking schools for more information
    - Be aware of the risk of failure
    - Asking for more questions going forward
  - OSFA is setting up a team to help with the issue of schools closing down
- On a side note, Betsy mentioned that 2016 Borrower Defense was to create barriers for this reason
  - If they allowed the rules to go through, this will have prevented Mount Ida to close the way they did
- Monica asked if they want a post-election presentation
  - Betsy will be happy to from the State level

**Graduate and Professional Concerns Committee: Maria Morelli, Rob Picariello**

- The committee doesn't have an update yet
- Symposium usually in March
- Everyone liked the last symposium

**Membership & Technology Committee: Sarah/Jeff**

- 82 paid members
- Members who do not have a picture, please sent this

**Professional Development & Training Committee: James McGehee**

- We are reaching out and rebuilding membership
- Just the Facts will be set up

**Communications**

- No Updates

**Conference Committee: Monique Howell**

- Sarah and Jeff updated the website
- 50/50 Raffle
- Planned to open registration next week
- The conference will be every afternoon for the week of November 9-13<sup>th</sup>
- GoToWebinar will be used

**EASFAA: Kevin**

- No updates yet

*Motion to end meeting: Ben*

*Second: Kevin*

*End time: 1:11PM*