Massachusetts Association of Student Financial Aid Administrators  
Executive Council Meeting  
September 18, 2020  
Zoom Meeting

Executive Council: (Voting Members)

■ Monica Blondin  ■ Beth Feinberg  ■ Ross Glover  
■ Ebony Marsala  □ Korrine Peterson  ■ Jennifer Sheehy  
■ Kevin DeRusoi  ■ Robyn Butterfield  ■ Dawn Batchelor  
■ Shannon James  ■ Ben Parson  ■ Donna Shelby

Committees:

■ Jaron Tucker  □ Julie Lawton  ■ Alia Georges  
■ Amy Staffier  ■ Katelyn Ma  □ Jonathan Sparling  
□ Jennifer Bento-Pinyoun  ■ Betsey Mayotte  ■ Jeff Bentley  
□ Mike Goodwin  ■ Ellen Anderson  ■ Sarah Bergeron  
□ Brandon Cipoletta  ■ Maria Morelli  □ Lauren Sullivan  
■ Monique Howell  ■ Rob Picariello  ■ James McGehee  
□ Melissa Metcalf  ■ Lisa Talbot

Other Attendees:

Motion to approve minutes: Kevin DeRuosi  
Second: Robyn Butterfield

Meeting started at: 10:05AM  
Motion to start: Ben Parson  
Second: Kevin DeRuosi
Welcome: Monica Blondin

- Budget has been approved. Please review
- Technology was mentioned last meeting
- Julia and Monica set up a Zoom meeting
- GoToWebinar will be purchased
- Zoom Pro meeting will be purchased
- Please let Monica know about whether they prefer Zoom
- She recognizes that people have a comfort level for this

Executive Council Reports:

Past President: Kevin DeRousi

- No updates
- The Strategic Plan is 60% done
- This will hopefully be done by next October
- Kevin will send the Strategic Plan to the Exec Council for review
- EASFAA has not met yet
- Kevin forwarded Jaron to First Year Experience
  - AID Committee
- Ross and Robyn – Kevin will get something on the calendar on what point to hit on

President: Monica Blondin

- No updates

President Elect: Ebony Marsala

- No Updates
- Did everyone receive the nominations?
- Once we get the information sent, we will get nominations for awards.
- The 15th is the deadline

Treasurer: Beth Feinberg

- No updates yet because will be trained later this month
- Budget has been approved
- Beth will go to Eastern Bank later this month

Committee reports

FAFSA Day: Amy Staffier

- The times and dates are spread
  - 7PM, 2PM, one is during the weekday and weekend (Sunday)
- There will be a Spanish translator
• Brief presentation and live Q&A
• They have a site coordinators meeting
  o October 9th from 10AM-11:30AM
  o Check Lists
  o All site coordinators have been notified
• Once all of this has been recorded, the website will be updated

Access, Inclusion, & Diversity Committee: Jaron Tucker
• Jaron does not have a co-chair yet
  o He has reached out to the person he is considering
  o He’s hoping to get one next meeting
• The speaker – Northeastern University
  o Pre-recorded section
  o He’ll have questions to be sent and then he can answer the questions during the presentation
  o He mentioned that they can wait until a new symposium in June (?)
  o Jaron will reach out again
• Monica mentioned that there more folks who she and many other members can connect and reach out

Development Committee: Donna Shelby
• All sponsors were reached out
  o Only 5 got back
• Donna is working on adding information on the website
• She asked the team – if there are new company, lenders, or organizations to reach out, please let Donna know
• She will share the list of sponsors who she sent to

Early Awareness and Outreach Committee: Katelyn Ma, Ben Parson
• Intention for 2020 was to push this to Fall
  o It may likely be pushed to Spring
• Katelyn mentioned that she is struggling for a co-chair
  o She will be on maternity leave in the Fall. Congrats!
  o More members needed
• For now, offer a webinar or pre-recorded section
• Limitation of this committee
  o Availability of presentations
  o No sites are available
• Ben mentioned that trying to manage kids in person is difficult and zoom will be harder
• Katelyn will reach out to North Shore members and people she knows around the area
  o The presenters will be current/past members
  o She mainly wants the committee to go on
• Beth mentioned about adding a one-page document such as a web-based game or interreacted financial literacy game
  o Cash Course at NSCC

Financial Education & Wellness Committee: Lisa Talbot, Alia Georges
• Symposium - October 15<sup>th</sup>
  o Financial Wellness in a Virtual World
  o Emily Schwartz
  o Financial Wellness certificate will start at the symposium
  o Zoom will be used
    ▪ They need the webinar and breakout function
  o 82 are registered for the symposium
• December 8<sup>th</sup> – Tuesday at 2pm
• Babson Financial Literacy Project
  o Open to all MASFAA membership
  o Wednesday November 18<sup>th</sup>
• Monica mentioned to add all these events on the Master Calendar

**Government Relations Committee: Betsy Mayotte, Ellen Anderson**
• Discussion about state house day
• The committee is focused on rebuilding relationship with State, Federal
  o Making a list of members
  o Organizing touch-based calls. About 2-3 people
• Ellen - OSFA Update
  o September 15<sup>th</sup> OSFA training
  o Fiscal year for MA has not been settled yet
    ▪ Waiting on MassGrant
    ▪ MNIL will be settled soon
  o 18-20 schools closed this year
  o Mount Ida closed abruptly and the Federal came in for a discussion about this
    ▪ Mount Ida has 70 million in debt and this was not reported
  o OSFA is asking schools for more information
    ▪ Be aware of the risk of failure
    ▪ Asking for more questions going forward
  o OSFA is setting up a team to help with the issue of schools closing down
• On a side note, Betsy mentioned that 2016 Borrower Defense was to create barriers for this reason
  o If they allowed the rules to go through, this will have prevented Mount Ida to close the way they did
• Monica asked if they want a post-election presentation
  o Betsy will be happy to from the State level

**Graduate and Professional Concerns Committee: Maria Morelli, Rob Picariello**
• The committee doesn’t have an update yet
• Symposium usually in March
• Everyone liked the last symposium

**Membership & Technology Committee: Sarah/Jeff**
• 82 paid members
• Members who do not have a picture, please sent this
Professional Development & Training Committee: James McGehee
- We are reaching out and rebuilding membership
- Just the Facts will be set up

Communications
- No Updates

Conference Committee: Monique Howell
- Sarah and Jeff updated the website
- 50/50 Raffle
- Planned to open registration next week
- The conference will be every afternoon for the week of November 9-13th
- GoToWebinar will be used

EASFAA: Kevin
- No updates yet

Motion to end meeting: Ben
Second: Kevin
End time: 1:11PM