
MASFAA Annual Committee Report: Membership and Technology Committee 2020-2021

MEMBERS:

Co-Chair: Jeff Bentley, Citizens

Co-Chair: Sarah Bergeron, Assumption University

Members: (Name and School/Organization)

Ben Parsons, The College of the Holy Cross

PURPOSE:

The Membership & Technology Committee collects membership dues and conference registration fees, and maintains the member database. The Committee also provides technical resources to the Association by fostering and supporting the technical initiatives of MASFAA's administration as well as supporting electronic services for the MASFAA membership. The Committee will also make recommendations for improvement of the electronic services.

2020-2021 OBJECTIVES:

- 1- Establish and refine new MASFAA website
- 2- Train all appropriate MASFAA members on WordPress
- 3- Refine tools that work for MASFAA regarding membership and sponsors
- 4- Train all appropriate MASFAA members on MembershipWorks
- 5- Send out monthly "What's Happening This Month" emails using our organization events calendar
- 6- Support MASFAA Executive Council with website updates and needs

2020-2021 EVENTS:

September 14, 2020- FAFSA Day Committee WordPress Training

October 7, 2020- Financial Wellness Education Committee WordPress Training

October 16, 2020- Executive Council WordPress Training

November 9, 2020- Development Committee WordPress Training

*MASFAA Annual Committee Report: Membership and Technology Committee
2020-2021*

MONTHLY REPORT: JULY 2020

Working with a new website vendor, new site should launch in August!

MONTHLY REPORT: AUGUST 2020

New site has launched, working on updating and training for website. Email went out to members regarding membership, working with individuals on their membership needs.

MONTHLY REPORT: SEPTEMBER 2020

Worked with committees on event registrations, set up the invoice feature for members to request a statement for their dues, and continued to update website with new changes.

MONTHLY REPORT: OCTOBER 2020

Worked to train committee chairs on WordPress updates, continued to assist members with renewals.

MONTHLY REPORT: NOVEMBER 2020

MONTHLY REPORT: DECEMBER 2020

MONTHLY REPORT: JANUARY 2021

*MASFAA Annual Committee Report: Membership and Technology Committee
2020-2021*

MONTHLY REPORT: FEBRUARY 2021

MONTHLY REPORT: MARCH 2021

MONTHLY REPORT: APRIL 2021

MONTHLY REPORT: MAY 2021

MONTHLY REPORT: JUNE 2021

2021-2022 INFORMATION:

Co-Chair:

Co-Chair:

*MASFAA Annual Committee Report: Membership and Technology Committee
2020-2021*
