

**Massachusetts Association of Student Financial Aid Administrators**

November 6, 2012 at *Showcase Live, at Patriot Place, Foxboro*

**Attendees:** Migdalia Gomez\*, Kendra Lider-Johnson, Debbie Gronback, Katie Kelsall, Aaron Clark-Melcher\*, Amy Johnson, Alex Gonzalez, Janet Turner\*, Diana Beaudoin, Bonnie Quinn, Meaghan Hardy-Smith\*, Bernie Pekala\*, Iris Godes\*, Donna Kendall\*, David Janey, Chris Hart, Gail Holt, Cathy Nelson\*, Catherine Ryan\*, Joanne Dashiell, Jennifer English\*, Leah Barry\*, Lisa Talbot, Jillian Glaze, Colleen Burke, Lori Moore\*, Kori Ferris, Karensa Macgregor

**Absent:** Denice Carryl, Ryan Forsythe, Kim Gargano, Dan Forster, Kathy Osmond, Lynne Myers\*, Kristin Hawley-Johnson, Bob Coughlin\*,

*\*Voting Members*

Meeting started        3:07 p.m.

Secretary- *Migdalia Gomez\**

- October minutes will add: “Anything that was free would be fine to post on the website or send by email.” under the third bullet under the President’s Welcome.
- Aaron motioned to accept minutes with change proposed.
  - Bernie second
  - 7 in favor
  - 0 against
  - 2 abstained
  - Motion passed.
- Will post 2011-2012 Handbook, and will send 2012-2013 Handbook for review.

Past President –*Bernie Pekala\**

- President’s reception is being held tomorrow night and close to 20 past presidents will attend.
- Will announce election slate during Thursday’s lunch- polls open up shortly after that. Will disclose to voters that they have 30 days to vote.

Secretary- *Migdalia Gomez\**

- August retreat minutes haven’t been voted on.
  - Cathy motioned to approve August Retreat minutes
  - Jen second
  - 10 in favor
  - 0 opposed and abstained.
  - Motion passed.

President –*Iris Godes\**

- Distributed contact sheet to MASFAA Council for review.

- Discussed NASFAA research project: MA selected for research project on standardized award letter: College of the Holy Cross, South High School and Quinsigamond Community College have been selected in Massachusetts, along with Florida State University, a proprietary school located in Florida and a Florida high school.

#### Treasurer–Leah Barry\*

- Financials for 2011-2012 are done and will be distributed at Thursday’s minutes.
- Don’t have current financials, currently in process of training Jen.

#### Conference–Lisa Talbot, Jillian Glaze, Colleen Burke

- Closed registration at 400 participants.
- Jeff Baker will call in during his session.
- In past, MASFAA has donated registration for next year’s conference.
- Diane-motoned to offer a free registration for next year’s conference to this year’s beneficiary of donation.
  - Donna-second
  - 10 in favor
  - Motoned passed
- Splitting the awards within the two days.
- Wednesday- Jeff Baker session and two awards.
- Thursday- Barney Frank session and Business meeting will be held. Time of business meeting will depend on time of Barney Frank’s session.
- Thoughts on future conferences.
- Discussion to have a carpool option for attendees
  - Use each other as resources- before looking at paid options.
  - Perhaps have a forum on the website for people without car ride options, or something on the conference registration page.
  - Discussion regarding adjust time- starting earlier, and having a two days versus three day conference.
  - Discussion about using social media to engage more members, perhaps something Communication committee should look into.

#### Old Business

##### Strategic Planning

- Iris distributed updated draft of Strategic Planning Goals for all to read and review.
  - “Strategic Plan” updated to “Strategic Goals”
  - Discussed draft of “Strategic Goals”, making update to remove last sentence in second paragraph, change “as well” to “and”
  - In 2012-2013 Handbook will add section 1“G”: “Add language...that clearly states Associate members involved in MASFAA leadership activities are to conduct MASFAA business only, and are not there to advance products or services.”
  - Delete second sentence from 1c.

- Lori motioned to approve Strategic Goals with changes discussed.
  - Bernie second
  - 10 in favor
  - 0 opposed, abstained.
  - Motion passed.

#### Future Meeting Topics

- December: Leadership and Governance & Cycle of Committee Chairs
- January: Engaging members
- February: Time of Elections
- March: Move Exhibitor under Financial Health
- April: No meeting
- May: PD&T
- Communications and PR moved into next year

#### Website

- Strong reminder- to update monthly reports
- On Committee pages some outdated information
- Make sure you contact your liaison-regarding policies and procedures- get updated information to your liaison.
- Let Technology know if liaisons aren't being as helpful

#### New Committee

- Suggestion regarding potentially a new committee for non-traditional population
- Suggestion to see if PD&T could host a training and event and go from there
- Starting with PD&T for event, and through that possibly generate something and see where it evolves.

#### New Business

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- FAFSA Day Favor Day bags were distributed
- FAFSA Day volunteer pages are up
- AIC and Western MA's Governor's Office and FAFSA Day are hosting an event simultaneously with FAFSA Day
- Springfield had a pledge campaign – created awareness about college and FAFSA Day

#### Jen Motion to adjourn meeting

Aaron second

10 in favor

0 opposed,

0 abstained

Meeting closed

5:13 p.m.