Massachusetts Association of Student Financial Aid Administrators
November 6, 2012 at Showcase Live, at Patriot Place, Foxboro


Absent: Denice Carryl, Ryan Forsythe, Kim Gargano, Dan Forster, Kathy Osmond, Lynne Myers*, Kristin Hawley-Johnson, Bob Coughlin*,

*Voting Members

Meeting started 3:07 p.m.

Secretary- Migdalia Gomez*

- October minutes will add: “Anything that was free would be fine to post on the website or send by email.” under the third bullet under the President’s Welcome.
- Aaron motioned to accept minutes with change proposed.
  - Bernie second
  - 7 in favor
  - 0 against
  - 2 abstained
  - Motion passed.

Past President – Bernie Pekala*

- President’s reception is being held tomorrow night and close to 20 past presidents will attend.
- Will announce election slate during Thursday’s lunch- polls open up shortly after that. Will disclose to voters that they have 30 days to vote.

Secretary- Migdalia Gomez*

- August retreat minutes haven’t been voted on.
  - Cathy motioned to approve August Retreat minutes
  - Jen second
  - 10 in favor
  - 0 opposed and abstained.
  - Motion passed.

President – Iris Godes*

- Distributed contact sheet to MASFAA Council for review.
• Discussed NASFAA research project: MA selected for research project on standardized award letter: College of the Holy Cross, South High School and Quinsigamond Community College have been selected in Massachusetts, along with Florida State University, a proprietary school located in Florida and a Florida high school.

Treasurer–Leah Barry*
• Financials for 2011-2012 are done and will be distributed at Thursday’s minutes.
• Don’t have current financials, currently in process of training Jen.

Conference-Lisa Talbot, Jillian Glaze, Colleen Burke
• Closed registration at 400 participants.
• Jeff Baker will call in during his session.
• In past, MASFAA has donated registration for next year’s conference.
• Diane-motioned to offer a free registration for next year’s conference to this year’s beneficiary of donation.
  • Donna-second
  • 10 in favor
  • Motioned passed
• Splitting the awards within the two days.
• Wednesday- Jeff Baker session and two awards.
• Thursday- Barney Frank session and Business meeting will be held. Time of business meeting will depend on time of Barney Frank’s session.
• Thoughts on future conferences.
• Discussion to have a carpool option for attendees
  • Use each other as resources- before looking at paid options.
  • Perhaps have a forum on the website for people without car ride options, or something on the conference registration page.
  • Discussion regarding adjust time- starting earlier, and having a two days versus three day conference.
  • Discussion about using social media to engage more members, perhaps something Communication committee should look into.

Old Business

Strategic Planning
• Iris distributed updated draft of Strategic Planning Goals for all to read and review.
  • “Strategic Plan” updated to “Strategic Goals”
  • Discussed draft of “Strategic Goals”, making update to remove last sentence in second paragraph, change “as well” to “and”
  • In 2012-2013 Handbook will add section 1“G”: “Add language…that clearly states Associate members involved in MASFAA leadership activities are to conduct MASFAA business only, and are not there to advance products or services.”
  • Delete second sentence from 1c.
Lori motioned to approve Strategic Goals with changes discussed.
- Bernie second
- 10 in favor
- 0 opposed, abstained.
- Motion passed.

Future Meeting Topics
- December: Leadership and Governance & Cycle of Committee Chairs
- January: Engaging members
- February: Time of Elections
- March: Move Exhibitor under Financial Health
- April: No meeting
- May: PD&T
- Communications and PR moved into next year

Website
- Strong reminder- to update monthly reports
- On Committee pages some outdated information
- Make sure you contact your liaison-regarding policies and procedures- get updated information to your liaison.
- Let Technology know if liaisons aren’t being as helpful

New Committee
- Suggestion regarding potentially a new committee for non-traditional population
- Suggestion to see if PD&T could host a training and event and go from there
- Starting with PD&T for event, and through that possibly generate something and see where it evolves.

New Business
- FAFSA Day Favor Day bags were distributed
- FAFSA Day volunteer pages are up
- AIC and Western MA’s Governor’s Office and FAFSA Day are hosting an event simultaneously with FAFSA Day
- Springfield had a pledge campaign – created awareness about college and FAFSA Day

Jen Motion to adjourn meeting
Aaron second
10 in favor
0 opposed,
0 abstained

Meeting closed 5:13 p.m.