

Massachusetts Association of Student Financial Aid Administrators

January 13, 2011 at *Wellesley College, Clapp Library Lecture Room*

In attendance: Beth Feinberg Keenan, Christine McGuire*, Christina Coviello, Bernie Pekala*, Melissa Metcalf*, Alex Gonzalez, Kendra Lider-Johnson, Migdalia Gomez*, Leah Barry*, Iris Godes*, Cathy Nelson*, Catherine Ryan*, Dan Forster, Gail Holt, Jillian Glaze, Kori Ferris, Patricia Reilly,

Absent: Amy Stewart*, Jennifer Schott, Robert Coughlin*, Aaron Clark-Melcher, Debbie Gronback, Joanne Dashiell, Amy Johnson, Lori Moore*, Bonnie Quinn, Colleen Burke, Meaghan Hardy Smith, David Janey, Donna Kendall, Kathy Osmond, Kerry Davis-Jacob, Kimberly Gargano, Pam McCafferty*,

MASFAA Members: Sherri Avery, Jennifer English, John Marcus

**Voting Members*

9:46 a.m. Bernie started the meeting.

Early Awareness-Kendra Lider-Johnson, Alex Gonzalez

- Currently scheduled for March 21st in middle school in New Bedford
- Carnival will start around 2:30 p.m. which pushes carnival towards the evening. This poses a challenge to committee members who staff the event since it is far from the Greater Boston area where most committee members live or work.
- Working w/Robert Dais to see if there is flexibility w/time.
- Serving entire 8th grade class of 70 students who will already be staying after school for another program they have in place.
- May pilot financial aid evening as well.
- Discussed:
 - Colleges to reach out to:
 - *Massachusetts Colleges:* UMASS Dartmouth, Stonehill College, Wheaton College, Massasoit Community College
 - *Rhode Island Colleges-* Johnson & Wales University, Rhode Island School of Design
 - Reaching out to RIASFAA president to see if their association may want to help with planning the event, volunteering, or observing the event
 - Maybe organizing a carpool that would meet off the red line and then drive to New Bedford.

FAFSA Day-Migdalia Gomez*, Beth Feinberg Keenan

- 16 days away
- 670 families registered
- 375 volunteers, about 215 MASFAA members
- Still need FAFSA Day experts
- Held Site Coordinator and Steering Committee meeting last Friday, January 6th in Fitchburg.
 - Coordinators picked up their FAFSA Day materials

Communications- Christina Coviello

- Waiting on newsletter to be posted to website
- Sent newsletter to Steve Culp few weeks ago
- Will follow up with Steve

EASFAA- Gail Holt

- Melissa Metcalf, Jeff Bentley, & Gail visited some of the hotels.
- Down to: Park Plaza, Boston Westin Waterfront, Radisson Hotel
- General learning towards Park Plaza due to local and ease of access
- Date options:
 - Tuesday, May 7th – May 10th
 - Tues May 22nd- May 24th
 - May 28th- May 31st
- Discussion regarding date options:
 - Avoid Mother's Day
 - May 7th is far away enough from the May 1st Deposit Deadline
 - Concerns: Graduation, and people may be on vacation during the week of Memorial Day
 - Suggestion was made to survey EASFAA
 - Rooms in hotels may be booked during early May due to graduations
 - Preference leading into or out of Memorial Day Holiday since Boston is a good vacation spot

Secretary-Migdalia Gomez*

- Reviewed December minutes
- Edit was made to change "PD&T" to "GPP" for Committee Update where Kimberly spoke
 - Iris motioned to "Accept December minutes with the corrections".
 - Chris second
 - No discussion
 - 7 in favor; 0 opposed; 0 abstained
 - Motion passed to accept December minutes
- Leah requested that "approximately" be added to her report in the 2011 Business Meeting Minutes
- Waiting until next month to discuss 2011 Business Meeting Minutes

Treasurer- Leah Barry*

- Financial looks good; they were sent out earlier this week
- More was spent on conference this year, because we had 100 more registrations
- On financials line item "Meals" includes everything for the conference, including venue, and AV.
- Many conference registrations haven't been paid
- MASFAA tries to break even with the conference each year, but doesn't make money off it
- Early Awareness wanted to know if committee members could offer mileage reimbursement for travel to Carnival of Learning
 - Committee members can claim mileage on their taxes, if not reimbursed by their employer.
 - Need much broader discussion at other time

- Discussion tabled for February meeting
 - Leah will draft up proposal
- Request was made to have financials updated for the next meeting
 - Iris motioned to “pass financial minutes with the corrections”.
 - Melissa second
 - No discussion
 - 8 in favor; 0 opposed; 0 abstained
 - Motion passed to accept financials

President-Bernie Pekala*

- Tabled Leah’s email regarding “Voting by Email” to February meeting
- If you have suggestions to the draft Leah sent, please send suggestions directly to Leah

Past-President-Christine McGuire*

- Strategic Meeting will occur in 5 minutes

Old Business

- Director’s Summit is being held next Friday- almost 40 registrants, looking for 50 registrants
- Tax Workshops filing quickly

New Business

- Old documents that were in Cathy’s basements have been archived

10:22 a.m.

Christine Motioned to “Adjourn meeting”
Iris second.
No discussion.
8 in favor; 0 opposed; 0 abstained
Meeting adjourned.