

Massachusetts Association of Student Financial Aid Administrators
Sheraton Framingham Hotel
November 2, 2010

In attendance: Christine McGuire*, Gail Holt*, Christina Coviello, Ray O'Rourke*, Jennifer English*, Karen Grant*, Kerry Davis Jacob, Dave Kelly, Patty Reilly, Pam McCafferty*, Debbie Gronback, Aaron Clark-Melcher, Jeff Bentley*, Lori Moore, Beth Feinberg Keenan, Tanya Tanaro, Bonnie Quinn, Bernard Pekala*, Cheryl Constantine*, Cathy Kedski, Catherine Ryan*, Leah Barry*, Martha Savery, Meaghan Hardy Smith, Aimee Grandmaison, Jillian Glaze, Somaly Heang

Absent: Jill Desjean*, Melissa Metcalf*

*Voting members

President Christine McGuire called the meeting to order at 2:06 pm.

**Please refer to the committee pages on
the MASFAA website for committee updates**

PRESIDENT'S REMARKS

Christine McGuire
chmcquir@bu.edu

- Updates to Handbook need to be done ASAP. Dates need to be changed.
- Awards need to be updated in the Handbook.
- Reminder about Polices and Procedures. Officers and Committee Chairs please review and update your section of the Handbook. Send changes/updates to liaisons.
- NASFAA Fall Training, new model, free of charge to regions. Christine will share information with Professional Development and Training Committee.
- Christine wants to recognize Gail Holt and Nominations Committee for doing a great job with this year's slate.

PRESIDENT-ELECT'S REMARKS

Bernie Pekala
Bernard.pekala@bc.edu

- Award recipients have been selected
- The Kennedy Recipient is Dallas Martin. He and his wife will be at the conference all day Wednesday. This will be great opportunity for younger MASFAA members to hear Dallas Martin speak.
- Plaques are done and we have them!
- For future Conference planning we may want to evaluate the 2-day event vs. the 3-day event as well as looking at different locations.
- We may want to survey both membership and conference attendees.

- If member did not attend, ask why.
- Conference committee with Technology will be responsible for surveys.
- Noetic has a survey template already done.

SECRETARY'S REPORT

Catherine Ryan

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- Changes made to date of last EC meeting, and small change to Finance report made.
- Motion offered to accept the 090810 EC meeting minutes as amended, offered by Pam McCafferty, seconded by Bernie Pekala and unanimously approved.

TREASURER'S REPORT

Leah Barry

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- We have a lot of money to spend.
- Waiting on only 1 check from exhibitors.
- \$24,000 from exhibitors, target was 10 exhibitors for \$20,000.
- Financials are ready for Business Meeting at Conference.
- Finance group met after last meeting and we are doing more research around the different finance companies. We need to come up with a Finance Policy with regards to reserves.
- Question asked, do we put the money in a 3 month CD while research is being done?
- How much do we need to keep liquid in order to operate?
- Christine's reaction is can we make that decision in one more month after the conference? Let's pay for the conference first.
- Motion offered to accept the Treasurer's Report was offered by Cheryl Constantine, seconded by Pam McCafferty and unanimously approved.

NOMINATIONS/PAST-PRESIDENT'S REPORT and EASFAA

Gail Holt

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- Elections open tomorrow at 2:00 p.m.
- List serve announcement will be sent tomorrow.
- Voting open for 4 weeks.
- Financial Aid Day was called a success by EASFAA.
- EC saw slide show put together by Gail and one conference registration for 2011 was given to Boston College. Per Bernie the registration will be donated to the raffle.
- We can discuss submissions today to announce at Conference on Thursday.
- In terms of effort the pumpkin carving and pizza party at BC was great.

CONFERENCE COMMITTEE

Aimee Grandmaison

aegrand@mit.edu

Meaghan Hardy Smith

hardyme@bc.edu

Jillian Glaze

- Christine suggested a quick walk through of the conference to begin.
- Conference Book given to Christine. We have plenty of books.
- Conference should come in under budget.
- Will finalize events with hotel today at 5:00 p.m.
- Only set up change is for cocktail hour. It will be held in the vendor area to allow for more space.
- Luncheon /Business Meeting, all EC members will be present.
- Cocktail hour open to all members. It will be a cash bar.
- Dinner - Past Presidents will have 3 tables
- Emerging Leaders and Just the Fact class may be asked to stand up to be recognized.
- Dinner will have some speeches.
- Past presidents may be asked to give a few words in a fun way.
- Breakfast on Thursday will be buffet. Lunch will be North End style. All EC members are asked to sit at head table. Neville Chamberlain from EASFAA will give a few remarks.
- We will announce what school won FAFSA Day contest and free conference registration for 2011.
- Early Awareness will do brief update.
- Gail will talk about Financial Aid Professionals.
- Interest Groups will take place at Thursday's Lunch/ Members can select which table to sit at. Announcement will be made at breakfast on Thursday.
- This is about trying to help younger professionals integrate and get to know colleagues from other institutions.
- EC members and conference committee can help members find a table of interest.
- Speeches will be kept to a minimum on Thursday lunch because we will be in the ballroom from lunch until 3pm.
- Charity Raffle will be the last thing on Thursday. We have 19 items to raffle.
- Gail has the MASFAA Banner to be displayed at the conference.
- The exhibitor location is based upon date of payment.
- Wednesday night's entertainment is a karaoke deejay from 8 –11 in Molly Malone's.
- Christine thanked the conference committee for all of their work.

EARLY AWARENESS AND OUTREACH COMMITTEE

Tanya Tanaro

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Bonnie Quinn

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- April 7, 2011 Carnival of Learning at Duggan Middle School, Springfield.

GRADUATE/PROFESSIONAL CONCERNS COMMITTEE

Lori Moore

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Kristi Jovell

kjovell@suffolk.edu

- Date for Graduate and Professionals Concerns Symposium will be Feb 8, 2011 at Suffolk Law School. Theme is Financial Literacy, taking it to the next step. Vendors will be asked to give a 10 –15 minute presentation to help FAA become aware of what is out there.
- Will have a wrap up speaker.
- Open to all schools.
- Invitation letters will be sent to vendors to participate.

JUST THE FACTS! TRAINING COMMITTEE

Meredith Stover

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Martha Savery

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Sally Donahue

sdonahue@fsa.harvard.edu

- Just the Facts offered a Cost of Attendance Session today on Day 2 of training.
- First week of training went very well.
- This week we had 46 attendees.
- Expecting another 15 for the IM workshop / Week 3.
- Christine will attend on Week 5 / Graduation.

COMMUNICATIONS COMMITTEE

David Kelly

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Cathy Kedski

ckedski@maritime.edu

Christine Coviello

- Thanks for getting liaison information to Cathy Kedski.
- Newsletter / suggested topics.
- Please get articles to committee by Dec 1st for mid Dec publication.
- After conference a letter from the President.
- Update from Just the Facts.
- Will someone take photos at the conference?
- Technology committee chairs will have cameras and will be taking pictures.
- Please share photos with Newsletter.
- Suggest Government Relations do wrap up of Negotiated Rulemaking.
- First Annual Financial Aid Day.
- Revival of 20 questions coming back Newsletter.

- Net Price Calculators.
- Calendar of events.
- MASFAA Awards.
- Preview of NASFAA Boston 2011.
- Dates of Newsletters, December and June.
- Election results will be in December issue.

TECHNOLOGY COMMITTEE

Aaron Clark

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Debbie Gronback

debbie_gronback@harvard.edu

- Noetic will be finishing up event registration page within the next few weeks.
- A demonstration will be given at a future EC Meeting.

OLD BUSINESS

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NEW BUSINESS

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⇒ *A motion to adjourn was offered by Karen. The meeting was adjourned at 4:30PM.*
