

Massachusetts Association of Student Financial Aid Administrators
Holy Cross College
January 14, 2011

In attendance: Christine McGuire*, Bernie Pekala*, Gail Holt*, Meaghan Hardy Smith, Christina Coviello, Kristi Jovell, Dave Kelly, Cathy Kedski, Pam McCafferty*, Kerry Jacob, Jennifer English*, Karen Grant*, Zack Goodwin, Patty Reilly, Cheryl Constantine*, Aaron Clark-Melcher, Debbie Gronback, Jill Desjean*, Ray O'Rourke*, Melissa Metcalf*, Jeff Bentley*, Catherine Ryan*

Absent: Leah Barry*

*Voting members

President Christine McGuire called the meeting to order at 10:15 a.m.

PRESIDENT'S REMARKS

Christine McGuire

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- The next 3 Executive Council meetings will be held at Wellesley College on February 11, March 11 and May 6 in Room 210 in the Wang Center
- No update on Strategic planning. Hope to have a something for February meeting

PRESIDENT-ELECT'S REMARKS

Bernie Pekala

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- Conference Committee will visit a couple of sites and send a questionnaire to members to ask about a 2 or 3 day conference. May use survey monkey
- Plan is to get survey out before next EC meeting
- Do we include Iris and try to get a 2 year conference site vs. 1 year site
- Christine may suggest to Iris to attend EC meetings this spring. While she may not have a vote it may prove helpful to her as President-Elect

SECRETARY'S REPORT

Catherine Ryan

cryan@wsc.ma.edu

- Does anyone have any additional changes to the December 10, 2010 EC meeting minutes? If so please let Catherine know.
- In addition please review the updated 2010/2011 MASFAA Handbook and send changes to me via email.
- Christine asked Catherine to update bylaws that were voted on at 2009 annual conference
- Christine recommended listing only voting members in the attendance who are absent vs. absent attendees

- Motion offered to accept the 12/10/10 EC meeting minutes as amended offered by Bernie, seconded by Cheryl and unanimously approved

TREASURER'S REPORT

Leah Barry

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- Jill Desjean provided report
- Leah opened a 3 month CD in December for \$50,000 with Edward Jones. It came from a matured CD that was in cash.
- Per Christine the year to date report may need some shuffling to cover costs of some committees
- Finance committee may need to meet to make decisions at the February meeting
- Review of unpaid memberships. Christine will get in touch with membership committee to see what has been done to remind members to pay
- Motion offered to accept Treasurer's report offered by Pamela, seconded by Bernie and unanimously approved

NOMINATIONS/PAST-PRESIDENT'S REPORT and EASFAA

Gail Holt

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- Thanks given to Bernie, Meaghan and Christina for assisting with site selection for EASFAA May 2013
- Will get information on sites from Cape Cod, Springfield and Boston
- NASFAA is in Boston this summer so EASFAA is mindful of Boston location
- EASFAA has not met in a while
- Call for nominations for elected officers is coming up

Communications Committee

Cathy Kedski

ckedski@bridgew.edu

Dave Kelly

dkelly@bu.edu

Christine Coviello

ccoviello@bu.edu

- Committee is looking for money to store archival data on an external hard drive which will cost @ \$100
- Christine entertained a motion to allow Communication Committee to purchase and we will determine where it will come from
- Jeff recommended purchasing 2 external hard drives in case one dies
- Group discussion took place
- Communication Committee will have a full committee meeting next week
- December Newsletter was fantastic
- Motion made to authorize Cathy Kedski to purchase the external hard drive and research other means of storing data made by Christine, seconded by Bernie and unanimously approved

COLLEGE GOAL SUNDAY

Julie Shields-Rutyna

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Beth Feinberg Keenan

bethf01@gmail.com

Susan Sullivan

smsull@hotmail.com

- Last request went out for volunteers. We can still use more volunteers at some sights
- Each family will receive a document on what to look forward to next. It will also be posted on the CGS website
- Two webinars will be held as well as a presentation at a community college later this spring

GOVERNMENT RELATIONS COMMITTEE

Zack Goodwin

zgoodwin@dcemail.harvard.edu

Patricia Reilly

Patriciareilly@tufts.edu

- Committee has a budget issue
- Committee meeting this afternoon
- MASFAA Statehouse Day is March 1st
- Looking for more schools to participate this year
- Encourage schools to wear school colors and clothing
- Looking for public school participation
- Public Private partnership to obtain funds for students
- Statehouse Day would like to provide food this year
- May also have printing costs regarding the Quick Guide
- PD&T will be offering a Cost of Attendance training module
- Per Christine, PD&T does logistics and GRC does the training
- Should PD&T and GRC coordinate events as we move forward?
- Would it be helpful to do the NASFAA webinars in a group setting or do folks prefer to do in their office?
- Suggested we try offering the webinar in a group setting. Some MASFAA members may want to attend
- Group discussion took place

GRADUATE/PROFESSIONAL CONCERNS COMMITTEE

Lori Moore

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Kristi Jovell

kjovell@suffolk.edu

- Registration for symposium went live today
- All MASFAA members are encouraged to attend

- Discussion of national landscape of financial literacy and then local landscape
- It will give members ideas of what can be done on your campus
- Keynote speaker is John Gannon

PROFESSIONAL DEVELOPMENT AND TRAINING COMMITTEE

Jennifer English

jenglish1@worchester.edu

Kerry Davis Jacob

Kerry.jacob@wellsfargo.com

- Committee needs money.
- Tax workshop with Jim Briggs will cost \$3,100
- Tax workshop is scheduled for February 18, 2011 at Bentley College
- Last year we spent over \$6,000 for 2 tax workshops
- Tax workshop will require us to rent a room for \$500
- Looking for a budget increase of \$2,000
- Christine has no problem spending the money to offer this important program to our members
- The tax book will be available on the MASFAA website
- Bernie suggested we see if he is available next year because we could coordinate his visit with a school visit, to BC, BU or Northeastern
- Tax workshop set up, am session focus on FM and pm session focus on IM
- Group discussion took place

TECHNOLOGY COMMITTEE

Aaron Clark-Melcher

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Debbie Gronback

debbie_gronback@harvard.edu

- The committee section has been updated. Communication Committee has its own page
- Early Awareness “Carnival of Learning” video can be linked. Tanya will check out You Tube and Aaron will check another option
- Committee has already gone over budget so the Technology Budget may need to be increased for the next few years
- Christine asked Aaron to estimate how much will be needed for next year’s budget. The work being done includes both standard work and special projects.
- Question asked about the cost of Noetic?
- Moving forward we will see only an increase in the cost of technology
- Demonstration of New Event Registration Page took place
- Handouts given to committee chairs
- Christine thanked Aaron and Debbie for all of their hard work on the event registration page. Great work!

OLD BUSINESS

- None

NEW BUSINESS

- None

⇒ *A motion to adjourn was offered by Cheryl, seconded by Karen and unanimously approved at 1:20PM.*