
Absent: Melissa Metcalf*

*Voting members

President Christine McGuire called the meeting to order at 10:06 a.m.

PRESIDENT'S REMARKS
Christine McGuire
chmcguir@bu.edu

- Shared thank you note from Judy Allen regarding Past President’s dinner
- The best way to approach strategic planning is to do a REAL strategic plan
- Christine is looking into selecting a professional to assist us with strategic planning
- We need to see if we are comfortable spending up to $10,000 to do strategic planning
- Christine will gather information for the group to review at a future meeting
- In addition to strategic planning we need a strategic financial plan
- Group discussion took place around hiring a professional to assist with strategic planning
- Update on OSFA advisory meeting regarding allocation formulas for Cash Grant and Gilbert

PRESIDENT-ELECT'S REMARKS
Bernie Pekala
bernard.pekala@bc.edu

- Conference survey is available
- Will send another survey to ask about 2 or 3 day conference
- Suggest changing the dates of elected offices - may be part of strategic planning

SECRETARY'S REPORT
Catherine Ryan
cryan@wsc.ma.edu
- November 2\textsuperscript{nd} and November 3\textsuperscript{rd} Meeting Minutes were reviewed. If anyone has updates to add to the Business Meeting minutes please email the secretary.
- Catherine will contact Susan Sullivan about updating the MASFAA Handbook.
- Motion offered to accept the Secretary’s November 2\textsuperscript{nd} EC meeting minutes as amended offered by Pam McCafferty, seconded by Bernie Pekala and unanimously approved.

**Treasurer’s Report**

Leah Barry  
Lbarry@bu.edu

- Please review reports. If something is not reflected please let Leah know.
- How much money we have and what we may want to do with it?
- Leah looked at CD rates and our money market rate is the same as what we would earn on a CD. She suggested we do not move the funds for the short term.
- Once all bills are paid Leah will move funds to the money market account.
- Leah will look into moving the $50,000 and email EC with options.
- As long as the rate is close, Leah will buy another 3 month CD with the $50,000 or roll it into the money market.
- Motion offered to allow Leah to move funds offered Bernie Pekala and seconded by Karen Grant and unanimously approved.
- Motion offered to accept Treasurer’s report offered by Jennifer English and seconded by Pamela McCafferty and unanimously approved.

**Nominations/Past-President’s Report and EASFAA**

Gail Holt  
gholt@mtholyoke.edu

- Elections have closed. Voter participation increased by 5%.
- The membership made a statement that all candidates should continue to be involved in the association.
- Announcements will be made via the list-serve.
- Maryland will host EASFAA conference in 2012.
- EASFAA 2013 Boston. Gail has been asked to be on site selection team. She needs a couple of people to assist. Meaghan, Bernie and Christina have volunteered to assist.
- EASFAA 2014 Puerto Rico.

**College Goal Sunday**

Julie Shields-Rutyna  
jshields-rutyna@mefa.org
Beth Feinberg Keenan  
bethf01@gmail.com
Susan Sullivan  
smsull@hotmail.com

- If you have not volunteered yet, please do so.
• Christine will make a plug in the December newsletter.
• We can put a message on the MASFAA homepage
• Gail shared letter from Lumina regarding College Goal Sunday

EARLY AWARENESS AND OUTREACH COMMITTEE
Tanya Tanaro
ttanaro@amsa.com
Bonnie Quinn
martinb@bc.edu
• Christine reported that the Carnival of Learning was excellent event.

GOVERNMENT RELATIONS COMMITTEE
Zack Goodwin
zgoodwin@dcmail.harvard.edu
Patricia Reilly
patriciareilly@tufts.edu
• Resource guide for state legislators is available on our webpage
• Should it be updated into a quick guide?
• Discussion took place
• Do we table this until strategic plan is done?
• Advice…At the very least update a quick guide for legislators

GRADUATE/PROFESSIONAL CONCERNS COMMITTEE
Lori Moore
lmoore@accessgroup.org
Kristi Jovell
kjovell@suffolk.edu
• It has been an exciting year
• Symposium will be February 8th on Financial Literacy.
• Open to all schools. Share with colleagues.
• Bulk of the day will showcase vendors services and cost

JUST THE FACTS! TRAINING COMMITTEE
Meredith Stover
stovery@babson.edu
Martha Savery
msavery@mefa.org
Sally Donahue
sdonahue@fas.harvard.edu
• 45 participants in this year’s program
• Evaluations will be reviewed in January
• Expect to be under budget
• Day 3 IM was offered with PD&T
• College Board did not want to release information to do hand calculations which was a drawback
• Should the names on this year’s program be posted on website?

PROFESSIONAL DEVELOPMENT AND TRAINING COMMITTEE
Jennifer English
jenglish1@worcester.edu
Kerry Davis Jacob
Kerry.jacob@wellsfargo.com
• Tax workshop will be held Friday, February 18th with Jim Briggs
• Does anyone have a room that can hold up to 160 people? Wellesley can only hold 70. Need a free site. Please contact Jennifer or Kerry Davis Jacob asap.
• Suggested offering a beginner session in the morning and advanced session in the afternoon.
• Group discussion took place.
• Last year’s cost was high due to 2 days of training. This year only 1 day.

TECHNOLOGY COMMITTEE
Aaron Clark-Melcher
aa.clark@neu.edu
Debbie Gronback
Debbie_gronback@harvard.edu
• Noetic bill much higher than expected. Technology needs more money.
• Yearly budget was $3,500 and Noetic bill is just over $5,000.
• Requested another $5,000 to get through the year.
• Christine suggested we find out why the bill was so much higher than expected.
• Will plan to use on line registration for Graduate Symposium

NEW BUSINESS
• Meeting dates for spring:
  • January 14, 2011
  • February 11, 2011
  • March 11, 2011
  • May 6, 2011

A motion to adjourn was offered by Jennifer English, seconded by Karen Grant and approved unanimously at 11:30 a.m.