

Massachusetts Association of Student Financial Aid Administrators
Executive Council Meeting
Cape Codder Resort, Hyannis, MA
November 18, 2008

In attendance: Amanda Abreu, Kathy Anderson, Kelley Baran, Leah Barry, Shawn Bennett, Jill Desjean, Tony Erwin, Beth Feinberg Keenan, Meaghan Hardy Smith, Sheila Hoffstedt, Gail Holt, Mike Ippolito, David Janey, Dave Kelly, Pam McCafferty, Shawn Morrissey, Brian Murphy Clinton, Catherine Nelson, Kathy Osmond, Julie Shields-Rutyna, Jason Shumaker, Michael Silvernail, Meredith Stover, Susan Sullivan, Donna Wood Lozier

Absent: Dadizi Baker-Cummings, Susan Beard, Jean Berg, Bob Coughlin, Migdalia Gomez, Jeremy Greenhouse, Kim Huse, Anne Marie Juckins, Lisa Kaiser, Christine McGuire*, Lynne Myers, Ray Nault, Jered Stewart, Michelle Tufau, Jonathan Wiersma

*absent voting members

President Kathy Osmond called the meeting to order at 1:15PM.

PRESIDENT'S REMARKS

Kathy Osmond
kosmond@wellesley.edu

- Conference Review
 - Dinner tonight in president's suite.
 - Reviewed outline of lunch & dinner, general agenda of who/where/what.
- Reserved & head tables
 - EC and officers at head table for lunch on Wednesday and Thursday.
- Reception for new members/attendees & Emerging Leaders
 - VJ's Bar and Grill on Wednesday evening.
- Business Meeting Review
 - Thursday Business Meeting (was listed on the conference agenda for Wednesday but that time period was crowded).
 - Gail interested in giving CGS update if time permits on Wednesday/Thursday.
- Conference refunds not made unless there are extenuating circumstances.

PRESIDENT-ELECT'S REMARKS

Gail Holt
gholt@mtholyoke.edu

- Site selection for '09 conference ongoing. Will try to add question about likelihood of attendance to 2008 conference survey.

SECRETARY'S REPORT

Shawn Bennett
shawn_bennett@gse.harvard.edu

- ⇒ *Motion offered to accept the 10/17/2008 Executive Council meeting minutes as amended offered (Michael), seconded (Susan), and unanimously approved.*

TREASURER'S REPORT

Jill Desjean

jill.desjean@tufts.edu

- Reviewed Treasurer's report.
- Credit card payments from conference & membership not on report due to timing of payments.
- Taxes filed with state and IRS.
- Renewed \$50k CD for 3 months at 2.45%, expires mid February 2009.
- Net worth report updated manually. Lost about 19% of reserve value.
- Received a returned check from a membership payment. Policy? \$25 returned check fee? Contact member and get their story. College may have stopped payment on that particular check.
- CGS interest amount not updated? Jill will double check. CGS missing 1 donation plus MASFAA's (\$10k budgeted). Student Loan Network also made donation (\$1k).
- Budget adjustments to be made at Finance Committee meeting. Food will be one specific expense that will largely be eliminated.
- Charging for training? Trainings went "no fee" in 2002 due to strong financial position. Fee was \$25, which covered food- training expenses were covered by MASFAA. Suggestion by Donna that support staff workshop not be fee-based because schools may not pay for support staff trainings. Leah recommended webinars and tech solutions.
- Must remember that institutions are also scaling back budgets and that any change to our fee structure could have other repercussions.

⇒ *Motion to accept Treasurer's report offered (Susan), seconded (Julie) and unanimously approved.*

NOMINATIONS/PAST-PRESIDENT'S REPORT

Tony Erwin

a.erwin@neu.edu

- Election slate being held until final, election to be held post-conference.
 - Technology has info they need.
- Other initiatives are on hold for now.

ARCHIVES COMMITTEE

Shawn Morrissey

smorrissey@framingham.edu

- No update.

ASSOCIATE MEMBER AT LARGE

Julie Shields-Rutyna

jshields-rutyna@mefa.org

- No update.

COLLEGE GOAL SUNDAY

Gail Holt
gholt@mtholyoke.edu

Julie Shields-Rutyna
jshields-rutyna@mefa.org

Catherine Nelson
cnelson@brandeis.edu

- Marketing materials available.
- 123 volunteers so far for 27 sites.
- Julie will be contacting presenters.
- 61 students registered to date.
- Researching additional grant possibilities
- Plans moving along for CGS.

COMMITTEE TO ENHANCE ETHNIC DIVERSITY

Dadizi Baker-Cummings
dbakercumings@amsa.com

Migdalia Gomez
mgomez@mefa.org

Amy Piantedosi
amy.piantedosi@tufts.edu

- No update.

CONFERENCE COMMITTEE

Lisa Kaiser
lkaiser@edamerica.net

Kelley Baran
kbaran@bentley.edu

Anne Marie Juckins
ajuckins@edfund.org

- Conference is set to go, had final meeting with committee and hotel staff. All details and room assignments are done.

DEVELOPMENT

Jason Shumaker
jshumaker@bentley.edu

- Exhibitor update
 - 17 exhibitors for conference.
 - First Marblehead paid fee but will not be exhibiting in booth.
- All exhibitors are paid, with one credit card payment made (for Treasurer's report).
- Annie Juckins helped with communication.

EARLY AWARENESS AND OUTREACH COMMITTEE

Jean Berg
jberg@finaid.umass.edu

Kim Huse
k.huse@neu.edu

- Carnival of Learning is ongoing at this very minute.

EASFAA

Donna Wood Lozier
dwoodlo@spfldcol.edu

- Two successful trainings with 45 total attendees (2 locations- east & west), biggest expense was food.

- Evaluations positive for material. Used more pertinent topics and presenters did a good job of tailoring presentation materials.

GOVERNMENT RELATIONS COMMITTEE

Lynne Myers
lmyers@holycross.edu

Christine McGuire
chmcguir@bu.edu

- State issues sub committee planning another event.

GRADUATE/PROFESSIONAL CONCERNS COMMITTEE

Amanda Abreu
a.abreu@neu.edu

Sheila Hoffstedt
sheila.hoffstedt@tufts.edu

Brian Murphy Clinton
b.murphyclinton@neu.edu

- Symposium scheduled for 12/11 at BU. Flyers will be handed out at sessions during conference.
- 3 sessions-
 - VA Benefits and changes to program, Patrick Campbell (VA representative) from D.C.
 - Michael Greenberger (law professor at U of Maryland) to speak about economy and grad students.
 - Brad Finger from ASA- debt levels and wellness for grad students.

JUST THE FACTS! TRAINING COMMITTEE

Meredith Stover
stoverm@babson.edu

Bob Coughlin
robert_coughlin@hms.harvard.edu

- Series ended on 11/4. Handed out list of colleges that attended and trainers, recap of trainings.
- Another successful year with positive responses so far.

MEMBERSHIP REPORT

Beth Feinberg
b.feinberg@neu.edu

Meaghan Smith
hardyme@bc.edu

- 759 Paid Members this is up from 604 last month.
 - 11 Other 1%, 568 School 75 %, 180 Vendors 24 %
- 129 are new members up from 96 last month.
 - 40 Vendors 31 %, 4 Other 3 %, 85 Schools 66 %
- 29 people registered for the conference who have not paid for their membership. We sent out emails to all members who were members last year and still have not renewed. We also sent out emails to members who have not paid for the conference to see if we could get them to pay via credit card prior to the conference. There was a separate email that went out to members who owed both for the conference as well as their membership.
- There are 340 members who have registered for the conference at this time. We have 61 people who we are expecting payment for either at the conference or after the conference.
- Remind committees that they need to make sure that their members have paid their membership dues. Please let Membership know if you need help verifying this information for your committees.

NEWSLETTER

David Kelly
dave.kelly@bankofamerica.com

Raymond Nault
naultjr_raymond@wheatonma.edu

- Conference edition publish date pushed back.
- Some trouble with committee members actually participating in committee, Dave and Ray are usually the only ones participating.
- Keep submitting articles!
- Publishing Dates:
 - Conference- 11/28
 - Winter- 2/13
 - Spring 4/17
 - Summer 6/26
- Submission deadlines normally one week prior.

PROFESSIONAL DEVELOPMENT AND TRAINING COMMITTEE

Kathy Anderson
kanderson@mefa.org

Michelle Tufau
mtufau@wellesley.edu

Jonathan Wiersma
jonathan.wiersma@gmail.com

- 3 C's program, condensed version at NERO.
 - January 13 3 C's program scheduled. Waiting for speaker confirmation. Submitted as NASFAA session proposal as well.
- Needs Analysis Training: East (19 signed up) & west (7, 10 needed).
- Looking for creative ways to cut costs and non-pay locations to hold trainings.

PUBLIC RELATIONS COMMITTEE

Mike Ippolito
mippolit@brandeis.edu

Jered Stewart
jstewart@edfund.org

- Handed out volunteer list.
- PR will have a committee table set up for volunteers.
- Brochure being reworked, working with Culp design to get a proof. Hopefully for next meeting.
- Plan to post MASFAA resource guide for guidance counselors. Working to get that on web. Brochure can be a take away and highlight resource guide with web address. Dec. 4 is first guidance counselor workshop, would like some brochures for this event if possible.

TECHNOLOGY COMMITTEE

Leah Barry
lbarry@bu.edu

Jeremy Greenhouse
jgreenhouse@amsa.com

- Voting- not happening at conference, but ready to go when elections open.
- Website updates for Committees are occurring.
- Last year there was a survey for the entire conference. Gail working with Leah to update any questions for this year's survey.
 - Add question about next year's location, how likely they are to attend and stay overnight.

OLD BUSINESS

- MEFA guidance counselor workshops, MASFAA panels will be held at each.

NEW BUSINESS

- Dec 12 EC Meeting at Wellesley:
 - Finance Meeting in morning
 - EC Meeting in afternoon
- Please notify Jill of any committed upcoming programs that will cost \$\$, or of any outstanding expenses ASAP.
- Possible no-pay training/meeting locations with food options (cafeteria or nearby for on-your own eats)
 - Boston Area:
 - Harvard Graduate School of Education School- contact Shawn
 - Northeastern University- contact Tony
 - Harvard Kennedy School- contact Michael
 - North Shore Community College- contact Susan
 - Wellesley College- contact Kathy
 - Regis College
 - Pine Manor College
 - Mid State:
 - Fitchburg State College- contact Pam
 - Clark University
 - Western MA:
 - Amherst College
 - Smith College ?
 - Springfield College (available in 2009)

Review of Upcoming Meetings

Meeting dates for 2008-09

12/12- 1pm, Wellesley (10am Finance Committee meeting)

1/9- 10am, TBD

2/13- 10am, TBD

3/13- 10am, TBD

5/14- 10am finance committee, EC afterwards, appreciation dinner, TBD

6/18- year end workshop, TBD

⇒ *A motion to adjourn was offered by Tony, seconded by Pam and approved unanimously at 3:20PM.*

New research shows that in a social network, happiness spreads among people up to three degrees removed from one another. That means when you feel happy, a friend of a friend of a friend has a slightly higher likelihood of feeling happy too. Happy Holidays!
Source: [British Medical Journal/Framingham Heart Study](#)

ATTACHMENTS

None