

**MEMBERS:**

Co-Chair: Gail Holt, Mount Holyoke College

**PURPOSE:**

Represent MASFAA as a member of EASFAA.

**2012-2013 OBJECTIVES:**

1. Attend each quarterly meeting – generally held in June, October, February and May.
2. Represent MASFAA at the Annual Conference, usually held in May.
3. Submit articles for the EASFAA Quarterly.
4. Provide highlights to the EASFAA Executive Council as to what is happening in MASFAA.
5. Report back to the MASFAA Membership after each EASFAA Executive Council Meeting.
6. Work with the Training Committee to provide educational opportunities for the membership.

**2012-2013 MASFAA GOALS:**

- Advance the Art and Science of our Profession
  - with students, families, on and off-campus colleagues, faculty and administration, elected and governmental officials
- Increase engagement of members
- Continued commitment to high quality, cost effective training and professional development
- Update the Association's Strategic Plan

**MONTHLY REPORT: MAY 2013****MONTHLY REPORT: MARCH 2013****MONTHLY REPORT: FEBRUARY 2013**

- ◆ *Webinars held recently include: Verification: A Brand New World and Verification: Question and Answer*

- ◆ *In-person training: NASFAA Training: Direct Loans, offered by Bob Tshinkel (working on Wellesley College for March 1<sup>st</sup> from 10-3pm)*
- ◆ *February meeting and Hill Visits will be February 20-22<sup>nd</sup>.*

**MONTHLY REPORT: JANUARY 2013**

- ◆ *EASFAA offered members the opportunity to help colleagues who have been impacted by Hurricane Sandy through January 30<sup>th</sup>. Donations are not tax deductible. This venue is where colleagues can assist other colleagues who suffered losses from this storm.*
- ◆ *To donate, click here: <http://www.easfaa.org/docs/forms/StormReliefFund.html>*

**MONTHLY REPORT: NOVEMBER 2012**

- ◆ *Webinar: Election 2012: A Conversation with Justin Draeger*
- ◆ *EASFAA joined Facebook. Like them at <https://www.facebook.com/EASFAA>*
- ◆ *Officer nominations now being accepted at: [www.easfaa.org](http://www.easfaa.org) (must be a member*

**MONTHLY REPORT: OCTOBER 2012**

- ◆ *Webinar: Social Media and Mentoring Relationships*
- ◆ *Lots of discussion about training calendar and offering sessions each month.*
- ◆ *Discussed starting a Facebook page and Blog to keep the membership better informed about regional focus and activities.*

**MONTHLY REPORT: SEPTEMBER 2012**

- ◆ *The fall quarterly Executive Council meeting will be held in Rochester, NY on September 30<sup>th</sup> and October 1<sup>st</sup>.*
- ◆ *The call for proposals for the EASFAA Conference in Boston was sent on August 16<sup>th</sup>. Many session proposals have been received already and MASFAA members are highly encouraged to submit as the conference will be held in our backyard.*
- ◆ *The EASFAA President, Cathy Patella, will be making the rounds to attend State Conferences. She will be offering each state a session on Student Employment that she can present during their conference.*

**MONTHLY REPORT: AUGUST 2012**

- ◆ *EASFAA Executive Council kicked off the 2012-2013 year with a planning retreat at the end of June in Saratoga Springs, NY.*
- ◆ *The 2013 EASFAA Conference (47<sup>th</sup> Annual) will be held in Boston, from May 7<sup>th</sup> to 10<sup>th</sup> at the Boston Park Plaza Hotel. The theme is Make Way for EASFAA. Planning is underway. The call for session proposals will be going out soon and MASFAA members are encouraged to submit sessions. This is a great local opportunity for the mid-level membership to present at a higher level and*

*wider range of colleagues than the state conference. The planning committee is a group of 13, including representatives from MA, ME, NH, VT, RI, NJ.*

- ◆ *EASFAA reviewed NASFAA's investment opportunity and voted not to participate at this time. EASFAA currently has investments with an investment professional that seems to have comparable return capability.*
- ◆ *EASFAA also received information from Justin Draeger at the May 2012 meeting about NASFAA University and will be considering the opportunities for the membership.*
- ◆ *EASFAA recently completed a Long Range Planning Report which will be used to guide future goals this year.*
- ◆ *EASFAA's focus for this year will be on member engagement and training opportunities. There are plans for an annual calendar of training and other opportunities to be published on their website. EASFAA also plans to utilize social media tools to engage the membership more.*