

**MEMBERS:**

Co-Chair: Gail Holt, Mount Holyoke College

**PURPOSE:**

Represent MASFAA as a member of EASFAA.

**2011-2012 OBJECTIVES:**

1. Attend each quarterly meeting – generally held in June, October, February and May.
2. Represent MASFAA at the Annual Conference, usually held in May.
3. Submit articles for the EASFAA Quarterly.
4. Provide highlights to the EASFAA Executive Council as to what is happening in MASFAA.
5. Report back to the MASFAA Membership after each EASFAA Executive Council Meeting.
6. Work with the Training Committee to provide educational opportunities for the membership.

**2011-2012 MASFAA GOALS:**

- Advance the Art and Science of our Profession
  - with students, families, on and off-campus colleagues, faculty and administration, elected and governmental officials
- Increase engagement of members
- Continued commitment to high quality, cost effective training and professional development
- Update the Association's Strategic Plan

**MONTHLY REPORT: MAY 2012****MONTHLY REPORT: MARCH 2012****MONTHLY REPORT: FEBRUARY 2012**

- ◆ **Executive Council meeting February 3<sup>rd</sup> in Baltimore, MD**
- ◆ **Conference Update**
  - **2012 – May 20-23 in Baltimore, MD**

**\$9 tickets to Red Sox vs. Orioles on Tuesday night**

**Registration now open**

**Session proposals now being accepted**

- **2013 – May 7-10 at Boston Park Plaza in Boston, MA**  
**Committee mostly assembled including members from MA, RI, NH, VT and ME**
- **2014 – May 16-21 in Puerto Rico at El Conquistador Resort (room rates \$169/night)**
- ◆ **EASFAA/SASFAA Hill Visits held on Thursday, February 2<sup>nd</sup> in Washington, DC**
  - **27 appointments were conducted with Congressman, Legislative Directors and Legislative Aides from the US Senate HELP Committee (Health, Education, Labor and Pensions) and the Committee on Education and Workforce and all members were given the EASFAA/SASFAA Briefing Document. Same day as the hearing on innovations in college affordability.**
- ◆ **Elections will open soon. Slate includes President-Elect; Vice-President and Secretary**
- ◆ **Several Webinars have been offered and scheduled this year as part of an EASFAA membership**
- ◆ **Membership Update: 75 MA members in EASFAA as of 2/1/12 (NY -148; PA -92)**

#### MONTHLY REPORT: OCTOBER 2011

- ◆ **Executive Council meeting October 2-3<sup>rd</sup> in Rochester, NY**
- ◆ **EASFAA will be conducting long-range strategic planning this year. A collection of other regional long-range plans has been posted to the EASFAA website. CT has just finished a strategic plan.**
- ◆ **EASFAA held its first annual training event on Verification and Gainful Employment via webinar (WebEx) with Jeff Baker on October 11<sup>th</sup>. Over 120 members registered. PowerPoint is available on the EASFAA website (to EASFAA members)**
  - **Other training includes 12-13 Fed Processing Update in December, Tax Workshop in January and Financial Literacy Workshop TBD**
- ◆ **Conference Update**
  - **2012 – May 20-23 in Baltimore, MD**
  - **2013 – May (TBD) in Boston, MA (city confirmed)**  
**Site selection in progress with Don Taylor, IMN Solutions**  
**Committee to be created soon (contact Gail Holt if interested)**
  - **2014 – May 16-21 in Puerto Rico (room rates \$169/night; contract signed)**
- ◆ **EASFAA has new Military and Veterans Affairs committee consisting of 10 members**
  - **Allene Begley-Curto is member from MA**
- ◆ **Federal Relations is coordinating a Legislative Briefing Event to be held on Financial Aid Professionals Day, Wednesday, October 19<sup>th</sup>. Tony Erwin from MA to attend**
  - **Goal is to provide the forum for a conversation between the legislators and EASFAA, Tri-State, and SASFAA FA community. The hope is to forge those relationships on the Hill so that the staffers would reach out to us when they have Title IV questions prior to the drafting of legislation – when we can really have an impact. Would like to host this event annually. About 50 FAAs are expected to attend the event.**
  - **Will be creating a “position paper.”**
- ◆ **Membership Update – 56 MA members of EASFAA as of 10/1/11**

- ◆ Leadership Committee will be hosting development of emerging leaders. Looking for representatives from each state to participate.
- ◆ Graduate Concerns - will be looking into creating a calculator on the cost of losing the interest subsidy for student loans
- ◆ Around EASFAA:
  - NJ - moved College Goal Sunday / FAFSA Day to February 26<sup>th</sup> this year due to IRS Data Retrieval usage
  - NH - loss of state grant for 11-12 has had impact on students. Lost funding for students due to reciprocal agreements. MA allowed state grants to go to NH for this year only.
  - DE - Complete the FAFSA night is conducted simultaneously with parent/teacher conference night
  - VT - Impact of hurricane Irene has been dramatic and wide-spread  
Information and resources -  
<http://www.uvm.edu/extension/?Page=emergency.html>
  - States around EASFAA do have tiered opportunities for vendors, including options to present at conferences. Ex. PA has 27 vendors at rate ranging from \$700-2,000) NY has 23 vendors at \$300, but their fee is exception due to their history. EASFAA has range from \$500 to \$2,000, including sponsorship of webinar training.

#### MONTHLY REPORT: SEPTEMBER 2011

- ◆ 2012 EASFAA Conference in Baltimore, MD, May 20-23 at Baltimore Marriott Waterfront - underway
- ◆ Next Council meeting Oct. 2-3<sup>rd</sup> in Rochester, NY
- ◆ 2013 EASFAA sites being considered in Massachusetts include:
  - Framingham @ \$149
  - Danvers @ \$139
  - Newton @ \$149
  - Boston @ \$249-\$289
  - Chair Gail Holt - interested committee members should be in contact

#### MONTHLY REPORT: AUGUST 2011

- ◆ 2012 EASFAA Conference in Baltimore, MD, May 20-23
- ◆ 2013 EASFAA Conference in Massachusetts
- ◆ 2014 EASFAA Conference in Puerto Rico
- ◆ 2011 Financial Aid Day - Wednesday, October 19<sup>th</sup>
- ◆ EASFAA to create list of novice training programs across the region on their website
- ◆ The vote to change EASFAA membership from individual to institutional has been tabled until further notice and a complete review of the by-laws.