

MEMBERS:

Co-Chair: Lori Moore, Access Group

Members: Jeff Bentley, American Student Assistance

PURPOSE:

The purpose of the Committee is to generate revenue to fund MASFAA's services and activities and to help build a financially sound and successful Association.

2011-2012 OBJECTIVES:

1. Solicit exhibitor funds from appropriate agencies and organizations.
2. Ensure that exhibitor funds, and the expenses they are applied to, do not present a conflict of interest based on state or federal recommendations or guidelines.
3. Maintain a current listing and database of exhibitors with contact names, addresses, and telephone/fax numbers. For repeat exhibitors, listing will also track prior year contribution(s).
4. Receive and acknowledge exhibitor information and payments, with copies to Committee Chairpersons, the President and all members of Executive Council.
5. Coordinate mailings with the Chair of the Membership Committee.
6. Oversee, monitor and implement policies and procedures relative to the solicitation, procurement and retention of exhibitors.
7. Develop and recommend development policies to the Finance Committee and the Executive Council.

2011-2012 MASFAA GOALS:

- Advance the Art and Science of our Profession
 - with students, families, on and off-campus colleagues, faculty and administration, elected and governmental officials
- Increase engagement of members
- Continued commitment to high quality, cost effective training and professional development
- Update the Association's Strategic Plan

MONTHLY REPORT: MAY 2012**MONTHLY REPORT: MARCH 2012**

MONTHLY REPORT: FEBRUARY 2012



MONTHLY REPORT: JANUARY 2012



MONTHLY REPORT: NOVEMBER 2011



MONTHLY REPORT: OCTOBER 2011



MONTHLY REPORT: SEPTEMBER 2011



MONTHLY REPORT: AUGUST 2011

- ◆ August 22, 2011 – An invitation to be a MASFAA exhibitor was emailed to approximately 54 potential vendors. The invitation included a letter from Bernie Pekala, MASFAA President; a copy of the 2011-2012 Exhibitor Agreement and a copy of the 2011-2012 Exhibitor Guidelines.
- ◆ The deadline for exhibitors to respond is September 30, 2011 – this is the same date used in 2010-2011.
- ◆ Attended Conference Committee meeting at Patriots Place to view the venue – specifically the vendor area.