



**Massachusetts Association of Student Financial Aid Administrators
2010 Business Meeting Minutes
Sheraton Framingham Hotel, Framingham, MA
November 3, 2010**

President Christine McGuire called the annual MASFAA Business Meeting to order at 1:07 p.m.

President's Remarks- Christine McGuire

- Welcome remarks given to the membership.
- Thanks and recognition given to the conference committee, committee chairs and volunteers.
- Introduction of elected members of Executive Council.
- This year's conference has 12 vendors exhibiting, thanks to all of them.
- PD & T may offer the NASFAA fall training module on cost of attendance.
- New class of Emerging Leaders is forming. We have many emerging leader alumni in MASFAA. All emerging leaders were asked to stand to be recognized.
- Just the Facts class was asked to stand to be recognized.
- College Goal Sunday / FAFSA DAY MA Jan 30. Need volunteers and assistance with fundraising.
- Executive Council decided on four goals for coming year.
- Goals have been incorporated into all committees and this year's conference.
- New Communication Committee formed. Newsletter moving from 4 newsletters per year to 2.
- Looking to increase engagement.
- All committees submit monthly updates that will be available on the committee page of the website for all members to review
- Strategic Planning has to get to the heart of why do we exist, why are we unique, what has changed and how do we position ourselves for success in the next few years.
- We need to look at our structure, our finances, we need to do a 5 year strategic plan, open to all members of the association.
- What drew us to this profession and what sustains us to continue?
- Focus on students.
- Thanks given to Boston University and its staff for the support given to Christine to do this job.

Secretary's Report- Catherine Ryan

- The 2009 MASFAA Business Meeting minutes were included on the tables. Revisions were called for.
- The reference to State Senator Murray will be changed to Senate President Murray.
- There was a motion to accept the 2009 MASFAA Business Meeting minutes as amended.
- A motion to accept the 2009 MASFAA Business Meeting minutes was offered by Pam McCafferty, seconded by Ray O'Rourke and unanimously approved by the membership.

Treasurer's Report- Leah Barry

- EC and Committee Chairs along with the past Treasurer did a great job of working within the budget.
- We did not have to go into reserves.
- Eighty three percent of the budget comes from conference registrations. The rest comes from vendors.
- Reserve is 2 – 3 times greater than budget.
- A motion to accept the Treasurer’s Report was offered by Bernie Pekala, seconded by Gail Holt and unanimously approved by the membership.

Old Business

- a. By-law change approved Fall 2009 – Christine McGuire.
The change had to do with serving on the Executive Council and missing meetings.
- b. Old Business from the floor

New Business

- a. Presentation of candidates for Executive Council by Gail Holt. Gail introduced the slate of candidates for Executive Council. All were asked to stand to be recognized. Nominating committee was recognized and thanked. Candidates were recognized and asked to stand. Gail encouraged all attendees to vote and please encourage colleagues.
 - President Elect Candidates Iris Godes and Donna Kendall were introduced and each gave a personal statement about their desire to serve as MASFAA President.
- b. Presentation of association awards by Christine McGuire & Bernie Pekala.
 - Charles E Jones Achievement Award was presented to Kate Lang, Assistant Director at Mount Holyoke College.
 - Charles Jack Sheehan Distinguished Service Award was presented to Iris Godes.
 - The First Senator Edward Kennedy Award was presented to Dallas Martin who shared heartfelt remarks with the association.
- c. New Business from the floor

The annual business meeting was drawn to a close by President Christine McGuire.

- A motion to adjourn was offered by Bernie Pekala, seconded by Pam McCafferty and unanimously approved by the membership. President Christine McGuire adjourned the annual MASFAA Business Meeting at 2:12 p.m.