

MEMBERS:

Co-Chair: David Janey, Boston University
Co-Chair: Denice Carryl, Boston University (July 2012 – November 2012)

Members: Alexis Fishbone, Northern Essex Community College
Michael Gearan, Berklee College of Music
Kerry Davis Jacob, Wells Fargo Educational Financial Services
Kara Napue, Boston University
Maegan Wright, Berklee College of Music

PURPOSE:

The Access, Inclusion, & Diversity (AID) Committee serves MASFAA by acting as a catalyst and advocate for the engagement of the association and its members in issues related to higher education access, inclusion and diversity. AID engages the membership by stimulating discussion that promotes awareness of how financial aid professionals can and do influence the status of the various underrepresented populations we all seek to serve.

2012-2013 OBJECTIVES:

- 1) Strengthen the committee's participation and actively invite new members to explore the issues related to higher education, as stated above.
- 2) Partner with other committees to collaborate efforts related to access, inclusion and diversity.
- 3) Engage the membership and stimulate discussion on social medians, Facebook and Linked In.
- 4) Encourage the use of the Diversity Library by making it more readily available to all members.

2012-2013 GOALS:

- ◆ Create an environment that acknowledges individual differences, and what these differences can bring to a community.
- ◆ Offer opportunities to raise awareness of multiculturalism.
- ◆ Actively promote an appreciation of diversity on all levels- support of individuals regardless of age, race, gender, sexual orientation, culture or socio-economic status.

MONTHLY REPORT: JUNE 2012

- ◆ *Denice Carryl accepted the position of AID Co-Chair for 2012-2013.*

MONTHLY REPORT: JULY 2012

- ◆ *AID Co-Chairs met on July 9th to discuss the goals and objectives for 2012-2013.*
- ◆ *Discussed ideas for increasing membership and keeping an active group of members.*
 - *“Buddy” system to be used during AID monthly meetings*
- ◆ *Discussed creating a Linked In group to captivate a larger professional audience.*
 - *Current Facebook page will remain active for the time being*
- ◆ *Began planning a “token” idea for the MASFAA Conference.*
 - *Distribute Buttons that generate conversation about Access, Inclusion and Diversity*
 - *Buttons will be used as a method to increase committee membership*
- ◆ *Discussed potential themes and keynote speakers for a potential MASFAA Conference session about access to higher education.*

MONTHLY REPORT: AUGUST 2012

- ◆ *AID Co-Chairs attended MASFAA Retreat in Dover, MA on August 9th and 10th.*
- ◆ *David Janey began designing potential Buttons to be distributed at the MASFAA Conference.*
- ◆ *AID Co-Chairs held a conference call on August 23rd to finalize the committee’s goals and objectives for 2012-2013.*
 - *Denice Carryl will reach out to 2011-2012 AID members to confirm their participation in the committee and invite them to the first committee meeting in September*
 - *David Janey will reach out to newest member Michael Gearan from Berklee*
 - *David Janey will further research potential session, keynote speaker Adrian Haugabrook from Wheelock*
 - *Denice Carryl will research vendors for the Conference Buttons*

MONTHLY REPORT: SEPTEMBER 2012

- ◆ *AID Co-Chairs will alternate attendance of Executive Council meetings.*
 - *Denice Carryl will attend September 14th Executive Council Meeting*
- ◆ *AID Committee meeting planned for the last week of September.*

MONTHLY REPORT: OCTOBER 2012

AID Committee met at Boston University on 9/28/2012 and notes from that meeting follow:

- ◆ *Emir Morais of BUMS was the guest of the month under the Buddy System*

- *Emir will not be joining the committee but is happy to provide any assistance with the creation of our Linked In page*
- ◆ *Michael Gearan will be inviting a guest to our next committee meeting*
- ◆ *Julie Wickstrom is our Tech Committee liaison*
- ◆ *It was decided that we will move forward with the creation of a Linked In page, and we will also be keeping our current Facebook page*
 - *It was suggested to create an AID gmail account (accessible to all AID members) to use for the account set up of the Linked In page*
 - *Discussed different topics that we would like to post for conversation on both Linked In and Facebook*
 - *All AID members will participate and take turns in starting conversations on both pages, as time permits*
 - *This project will begin after the proposal of the AID Button Giveaway is finalized*
- ◆ *David Janey and Denice Carryl will present a proposal for the AID Button Giveaway at next Friday's Executive Council Meeting*
 - *Once approved we will move forward with the production of the Buttons which will be done on 2.5 X 2.5 square buttons*
 - *A postcard (or bookmark) that promotes our Linked In and Facebook page will be given away along with the Button; let us know if you have any ideas for the design*
 - *Linked In page will need to be up and running by the MASFAA Conference on November 7th and 8th which is when the Buttons and the Postcard will be distributed to all MASFAA members*
- ◆ *Discussed the Diversity Library and decided to promote it through our social medians*
 - *It was suggested that we look into adding books related to Higher Education, as many financial aid professionals pursue a Master's Degree in Higher Ed*
- ◆ *Discussed planning in preparation of proposing a speaker/session theme for the 2013 MASFAA Conference*
 - *Suggestions are welcomed by everyone; we will continue to work on this project throughout the year*

Other Updates

- ◆ *Denice Carryl has secured estimates and a final proof for the buttons from the printer*

MONTHLY REPORT: NOVEMBER 2012

- ◆ *EC approved \$550 for AID buttons and AID was directed to coordinate the button hand out with Conference*
- ◆ *A sufficient quantity (750) of buttons were ordered and have been delivered for the conference and, per EC suggestion, any remaining buttons will be used at other MASFAA functions and activities*
- ◆ *A 4" x 6" instruction slip was produced to be attached to each button explaining the purpose of the exercise to conference attendees*
- ◆ *AID members were recruited to welcome conference attendees and hand out buttons in the registration area between 7:30 – 12:30 on Wednesday and 8:00 – 12:30 on Thursday*
- ◆ *The AID Diversity library was moved from ASA to Boston University and MASFAA members interested in borrowing from the library should contact David Janey at BU*

MONTHLY REPORT: DECEMBER 2012

- ◆ *Co-Chair Denice Carryl resigned her position in November at the BU Medical School FinAid office and as MASFAA AID co-chair to accept a position in the financial aid office at Southwestern University In Texas*
- ◆ *AID met at Boston University on Friday 12/7/2012*
 - *De-Brief on Conference Button initiative – consensus is that most were wearing their buttons throughout the conference although minimal engagement between attendees was noted. Despite this it was felt that the shared experience did raise awareness of access, inclusion and diversity issues and awareness of the AID committee.*
 - *Diversity Library – the re-creation of the library pdf document is nearly complete which combined multiple lists. Michael Gearan will complete this work and prepare it for re-posting to the AID web page. It's planned for it to also be posted to the AID facebook page and the yet to be created LinkedIn group page.*
 - *Discussion of an AID-sponsored book group lead to the conclusion that the creation of a book group should be adopted as a long-term ultimate goal once the vitality of the library is restored.*
 - *Conference 2013 – discussed possible topics for an AID-sponsored session*
 - *Underrepresented minority student enrollment in (what will be) the wake of the Fisher v. University of Texas Supreme Court Case*
 - *The role of the “Chief Diversity Officer” on a college campus*
 - *Is there/should there be a shift in emphasis from race to socio-economic class in our pursuit of diversity?*
 - *David & Kara will create an AID LinkedIn group*
- ◆ *AID continues to recruit and accept new members*

MONTHLY REPORT: JANUARY 2013

- ◆ *LinkedIn*
 - *Gmail account was created for the committee from which to base the new AID LinkedIn Group*
 - *LinkedIn Group was created and launched on 1/7/13*
 - *28 group members as of 1/10/13*
 - *Next step will be to send announcement and invitation to join and post discussions/comments to the AID Group page*
- ◆ *Work on updating the Diversity Library continues*
- ◆ *Discussions continue regarding a session topic and speaker for the 2013 conference*
- ◆ *Recruitment efforts continue for a new co-chair*

- ◆ *Next AID committee meeting is being scheduled for early February*

MONTHLY REPORT: FEBRUARY 2013

- ◆ *AID committee met on Friday February 1, 2013 at Boston University*
- ◆ *LinkedIn Group*
 - *now has 36 members*
 - *Maegan volunteered to re-size the AID logo from the Facebook page to conform to LinkedIn standards so it can be inserted as the LinkedIn profile picture*
 - *David will develop a draft email to be sent to the MASFAA listserv introducing the LinkedIn group and inviting interested members to join the group and actively post and comment*
- ◆ *Diversity Library*
 - *Updating of the library document is complete*
 - *Will develop text to introduce the library for AID page on MASFAA website and pass both to the Technology with request to post*
- ◆ *Conference 2013 AID sponsored session topic and speaker*
 - *Discussion continued*
 - *Michael will meet with the Berklee College Chief Diversity Officer and gather his ideas and suggestions for a session focused on “The Role of the Chief Diversity Officer”*
 - *Maegan suggested and will pursue a Northeastern University professor with an interest in “Nontraditional Students” (defined broadly)*

MONTHLY REPORT: MARCH 2013

- ◆ *AID committee membership*
 - *AID is very pleased to welcome Kerry Davis Jacob as our newest committee member!*
- ◆ *LinkedIn Group*
 - *Now has 38 members*
 - *Maegan has resized the AID logo and posted it to the group as the profile picture*
- ◆ *Diversity Library*
 - *Text explaining what the diversity library is and how the book borrowing process works was added to the document and it was added to the MASFAA website. Thanks Technology Committee!*
- ◆ *Conference 2013 AID sponsored session topic and speaker*
 - *Michael distributed the suggestions and guidance he received from the Chief Diversity Officer at Berklee College of Music and committee members were charged with reviewing it and sharing their feedback*

MONTHLY REPORT: APRIL 2013



MONTHLY REPORT: MAY 2013

