MEMBERS:

Co-Chair: David Janey, Boston University

Co-Chair:

Members: Ayana Bean, Sullivan and Cogliano Training Center

Denice Carryl, Boston University Medical School

Alexis Fishbone

Migdalia Gomez, Emmanuel College

Despina Lambropoulos, Northern Essex Community College

Dug Jean Laurent, North Shore Community College

Kara Napue, Boston University

Jayson Tinsley, American Student Assistance

PURPOSE:

The Access, Inclusion, & Diversity (AID) Committee (formerly CEED) serves MASFAA by acting as a catalyst and advocate for the engagement of the association and its members in issues related to higher education access, diversity, and inclusion. AID works with other MASFAA committees and engages the membership directly to stimulate discussion and promote awareness of how financial aid professionals can and do influence the status of the various underrepresented populations we all seek to serve.

2011-2012 OBJECTIVES:

- 1) Refocus the committee's energy on active support of the updated statement of purpose, above.
- 2) Establish and maintain dynamic liaison relationships with the Professional Development and Training, Conference, Communication, and other committees, and collaborate with then to infuse their efforts with content related to access, diversity, and inclusion.
- 3) Identify strategies to promote the Diversity Library as a tool for engaging the membership and stimulating discussion, and implement those identified as promising.
- 4) Rebrand/rename the Committee to more accurately project the updated statement of purpose.

2011-2012 MASFAA GOALS:

- Advance the Art and Science of our Profession
 - with students, families, on and off-campus colleagues, faculty and administration, elected and governmental officials

- Increase engagement of members
- Continued commitment to high quality, cost effective training and professional development
- Update the Association's Strategic Plan

MONTHLY REPORT: MAY 2012

- The AID Facebook page has been updated to the new "timeline" format with a new cover photo and logo.
- An email was sent to the MASFAA membership on 5/7/2012 announcing the above updates and a few recent posts. That communication generated 10 new "likes" bringing the total to 50!

MONTHLY REPORT: MARCH 2012

- Since the launch of the AID FB page (1/4/2011) approximately 40 members have "liked" the page and about 16 items have been posted.
- On 2/28/2012 an invitation to visit and "like" the AID FB Page was sent to the MASFAA listserv.
- AID is planning the next committee meeting for mid to late March.
- Dadizi Cummings-Baker has resigned from the committee due to the demands of other commitments.

MONTHLY REPORT: FEBRUARY 2012

- Since the launch of the AID FB page (1/4/2011) approximately 10 members have "liked" the page and about 12 items have been posted.
- AID members have been assigned to an upcoming week and each has been invited to be responsible for posting an item of interest to the page that week.
- Executive Council members have all been invited (2/3/2012) to link to and like the AID page.
- NASFAA has plans to offer a webinar on Homeless Youth which appears to preempt the PD&T-AID webinar slated for March 2012, so plans for this are being reconsidered.
- ◆ AID is planning a committee meeting for late February or early March.

MONTHLY REPORT: JANUARY 2012

- AID met (via conference call) on Friday December 19th.
- Discussed ideas for promoting AID Facebook page including encouraging MASFAA members to "like" any one of the MASFAA-associated FB pages which would benefit all of them.
- Dadizi confirmed that she is currently in possession of the Diversity Library books.

- David offered to work on the AID FB page over the semester break. The AID FB page was launched on 1/4/2012!
- AID liaisons to other MASFAA Committees were assigned: PD&T to David Janey, Early Awareness to Denice Carryl, and Technology to Jayson Tinsley.
- PD&T's offer to include AID in co-sponsorship of Homeless Youth Webinar targeted for March 2012 was approved with enthusiasm!
- AID Committee page on MASFAA website was updated with 2011-12 Objectives, committee members, and etc.

MONTHLY REPORT: DECEMBER 2011

- The next AID meeting is scheduled for December 19th.
- AID participated in the "Volunteer Fair" at the conference and was happy to recruit two new AID members; Alexis Fishbone and Dug Jean Laurent.

MONTHLY REPORT: NOVEMBER 2011

• The committee did not meet in November.

MONTHLY REPORT: OCTOBER 2011

- Updated Committee Membership list adding four (Dadizi Baker-Cummings, Ayana Bean, Denice Carryl, and Jayson Tinsley)
- Had first committee meeting at Boston University on 10/11/2011
 - Approved committee name change from Committee to Enhance Ethnic Diversity (CEED) to Access, Inclusion, & Diversity (AID)
 - Assigned Denice Carryl as AID liaisons to Early Awareness and asked AID committee members to volunteer to serve as AID liaisons to other committees
 - Approved AID Committee Statement of Objectives for 2011/2012
 - Discussed re-establishment of Diversity Library
 - > Shift focus from function of lending books to interested MASFAA members to using library to stimulate discussion about AID related issues.
 - > Explored creation of web-based platform (such as Facebook or other) where MASFAA members can post AID related books, articles, and other media and comment/discuss the issues raised therein via a blog-like environment
 - Discussed need to update Diversity Library section of website
 - Discussed scheduling next meeting at MASFAA Conference on Thursday 11/3.
 - Invited nominations for AID Committee Co-Chair

MONTHLY REPORT: SEPTEMBER 2011

MASFAA Monthly Committee Report: CEED - Committee to Enhance Ethnic Diversity

2011-2012

- Reached out, via email, to ten MASFAA members on list from Communications Committee in an effort to recruit them to CEED and/or confirm their intent to participate for the 2011-2012 yea; received positive confirmation from three
- Continue to pursue potential candidates for Co-Chair
- Planning first meeting for late September

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MONTHLY REPORT: AUGUST 2011