

**MEMBERS:**

Co-Chair: *Michelle Clifton, Babson College*  
Co-Chair: *Somaly Heang, Cambridge College*

Members: *Amy Johnson, MassBay Community College; Kristin Johnson, Sallie Mae*

**PURPOSE:**

*The Membership Committee collects dues and maintains the membership database.*

**2010-2011 MASFAA GOALS:**

- **Sharpen the focus of the Association on serving students**
- **Increase engagement of members**
- **Continue commitment to high quality, cost effective training and professional development**
- **Update the Association's strategic plan**

**2010-2011 OBJECTIVES:**

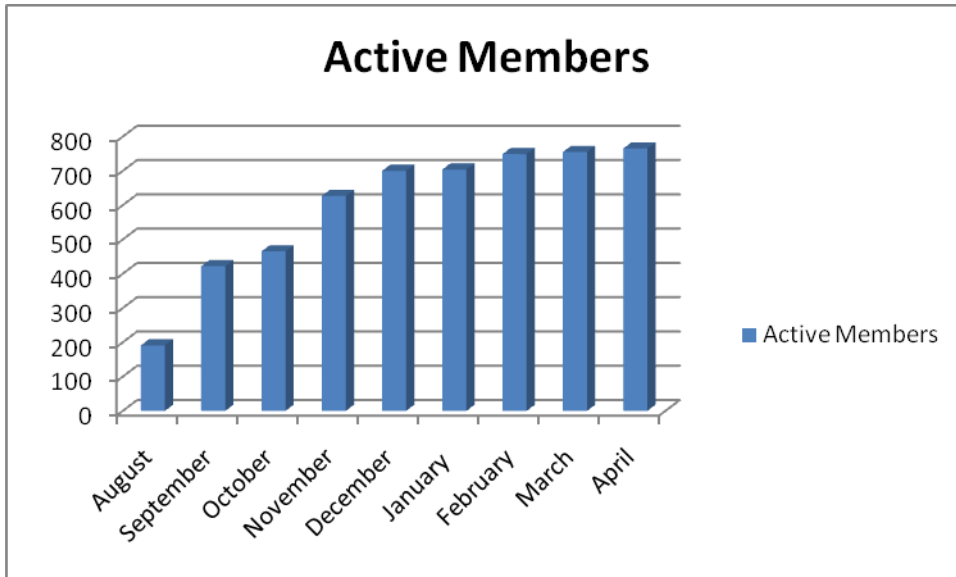
Please review suggested objectives and action items discussed at the retreat for applicability to your committee and add any other objectives/action items your committee plans to pursue this year.

Should we actively seek to increase membership?

**MONTHLY REPORT: April 2011**

- ◆ **Meeting Date(s) (face-to-face or conference call):None for March**
  - **Report:** 2010-2011 Membership as of 05/03/2011
  - 765 Active Members**
    - **593** School Members (78%)
    - **36** Associate Members who are not Vendors (5%)
    - **136** Associate Members who are Vendors (17%)
  - New Members**
    - **52 New Members** (7% of active membership)
      - **43** New School Members (83% of active new membership)
      - **4** New Associate Members who are not Vendors (8%)
      - **5** New Associate Members who are Vendors (9%)

- 61 Registered but not yet paid



### Previous Month Stats

#### **August:**

##### **191 Active Members**

132 School Members (69%)

4 Associate Members who are not lenders: including members from school in other states in New England and consultants or people looking for a job with the industry (2%)

48 Associate members who are Vendors (25%)

#### **September:**

##### **422 Active Members**

328 School Members (78%)

13 Associate Members who are not Vendors (3%)

81 Associate Members who are Vendors (19%)

#### **October:**

##### **465 Active Members**

364 School Members (78%)

6 Associate Members who are not Vendors (1%)

85 Associate Members who are Vendors (18%)

#### **November:**

##### **627 Active Members**

500 School Members (79%)

10 Associate Members who are not Vendors (2%)

105 Associate Members who are Vendors (17%)

**December:****700 Active Members**

- 562 School Members (80%)
- 11 Associate Members who are not Vendors (1%)
- 112 Associate Members who are Vendors (16%)

**January:****704 Active Members**

- 565 School Members (80%)
- 25 Associate Members who are not Vendors (4%)
- 114 Associate Members who are Vendors (16%)

**February:****749 Active Members**

- 584 School Members (78%)
- 35 Associate Members who are not Vendors (5%)
- 130 Associate Members who are Vendors (17%)

**March:****755 Active Members**

- 588 School Members (78%)
- 23 Associate Members who are not Vendors (3%)
- 130 Associate Members who are Vendors (17%)

**Lifetime Members**

| <u>Member ID</u> | <u>Member Name</u>       |
|------------------|--------------------------|
| 380              | Barbara Tornow           |
| 554              | Grace Bartini            |
| 555              | Michael Bartini          |
| 556              | Linda Anderson-Mercier   |
| 211              | Linda Schoendorf         |
| 742              | Amelia Nychis            |
| 558              | Linda Dagradi            |
| 557              | George Covino            |
| 92               | Leolyn Osborn            |
| 480              | Yvonne Gittens (retired) |